



Building Better Futures

### SAMPLE SOCIAL MEDIA POSTS & TEXTS

The goal of these social media posts and texts is to get people excited about your peer fundraising efforts.

- Habitat LA does great work in our community! Join me in multiplying the donations to help local families build better futures. [<your P2P page URL>](#) #HabitatLA #BuildLA
- Have you heard about the great work @HabitatLA does in the community? Join me in helping hardworking families secure safe, decent and affordable housing! Tell your friends, coworkers, and neighbors to donate to @HabitatLA! #HabitatLA #BuildLA
- I'm so excited to share that I'm supporting the incredible work of @HabitatLA ! Check out [<your P2P page URL>](#) for more details and donate! #HabitatLA #BuildLA
- Hey friends, I've signed on to help @HabitatLA raise funds to help them provide local families with a decent, safe and affordable place to live. Are you up to help make a lasting impact? Please share with your friends and family and donate today: [<your P2P page URL>](#) #HabitatLA #BuildLA
- Hey friends, I've signed on to raise funds for @HabitatLA to support affordable housing opportunities for local families. Join me in making a lasting impact by donating today: [<your P2P page URL>](#) #HabitatLA #BuildLA
- I'm halfway there! Only \$ [<amount left to meet your goal>](#) more to go to meet my fundraising goal to help @HabitatLA . Please help me move forward by donating today: [<your P2P page URL>](#) #HabitatLA #BuildLA
- I've already raised \$ [<amount you've raised so far>](#) to help @HabitatLA I need your help in reaching my fundraising goal of \$<insert fundraising goal> Please donate now! [<your P2P page URL>](#) #HabitatLA #BuildLA
- We did it! Thank you to everyone who helped me reach my fundraising goal of \$ [<total amount you raised>](#) for @HabitatLA . I'm thrilled we were able to make a difference together. #HabitatLA #BuildLA