



# *Los Angeles Builders Ball*

Presented by



SEPTEMBER 24, 2020 ~ A VIRTUAL EVENT



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## THE LOS ANGELES BUILDERS BALL

## THE 2020 AWARDS

The Los Angeles Builders Ball<sup>®</sup> celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available:  
[aesbid.co/ELP/BUILDERS20](https://aesbid.co/ELP/BUILDERS20).

For questions regarding sponsorship, please contact  
Helen Dosta, Director of Development, at  
[hdosta@habitatla.org](mailto:hdosta@habitatla.org) or (424) 246-3653.



"I'm deeply thankful for Habitat giving us all an amazing opportunity to get our hands dirty, to roll up our sleeves, and to love our neighbors."

—Lisa Shevy, Vice President of the Thrivent Member Network - Southwest, 2019 Foundation Builder Thrivent Financial



"The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things."

— "Sugar" Ray Leonard, 2017 Dream Builder





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## LOS ANGELES BUILDERS BALL\* SPONSORSHIP LEVELS

### ☐ PRESENTING SPONSOR \_\_\_\_\_ \$100,000

- Exclusive partnership press release announcing Presenting Sponsor
- Co-branded recognition throughout the virtual event
- One-minute pre-recorded video message to be played during the virtual event
- Premier highlight in the digital Builders Ball program book\*
- Pre-recorded greeting included in pre-event social media promotions
- Three-course dinner and wine delivered to 20 of your guests
- Exclusive article highlighting the sponsorship in Habitat LA newsletter (90,000+)
- Six pre-recorded build site updates shared on social media and website
- Host committee opportunity for one executive
- Verbal Recognition during the event
- Logo displayed on event registration website, e-invitation\* and sponsor scroll\*
- Social media engagement
- Name/logo on event signage displayed at Habitat LA ReStores pre/post event\*
- Recognition as a Habitat LA Foundational Partner with yearlong benefits

### ☐ AFTER PARTY SPONSOR \_\_\_\_\_ \$50,000

- Exclusive partnership press release
- 30-second pre-recorded video message introducing featured entertainment
- Premier highlight in the digital Builders Ball program book\*
- Pre-recorded greeting to be included in pre-event social media promotions
- Three-course dinner and wine delivered to 20 of your guests
- Three pre-recorded build site updates shared on social media and website
- Host committee opportunity for one executive
- Verbal recognition during the event
- Logo on event registration website, e-invitation\* and sponsor scroll\*
- Social media engagement
- Name/logo on event signage displayed at Habitat LA ReStores pre/post event\*

### ☐ PLATINUM SPONSOR \_\_\_\_\_ \$25,000

- Full page in the digital Builders Ball program book\*
- Three-course dinner and wine delivered to ten of your guests
- Host committee opportunity for one executive
- Verbal recognition during the event
- Logo on event registration website, e-invitation and sponsor scroll
- Social media engagement
- Name/logo on event signage displayed at Habitat LA ReStores pre/post event\*

### ☐ GOLD SPONSOR \_\_\_\_\_ \$10,000

- Full page in the digital Builders Ball program book\*
- Verbal recognition during the event
- Logo on event registration website, e-invitation and sponsor scroll
- Social media engagement
- Name/logo on event signage displayed at Habitat LA ReStores pre/post event\*

### ☐ SILVER SPONSOR \_\_\_\_\_ \$5,000

- Full page in the digital Builders Ball program book\*
- Name on event e-invitation\*, registration website and sponsor scroll
- Social media engagement
- Name/logo on event signage displayed at Habitat LA ReStores pre/post event\*

### ☐ BRONZE SPONSOR \_\_\_\_\_ \$2,500

- Full page in the digital Builders Ball program book\*
- Name on event registration website and sponsor scroll
- Name on event signage displayed at Habitat LA ReStores pre/post event\*

#### Los Angeles Builders Ball Digital Program Book

- ☐ Full page \_\_\_\_\_ \$1,000
- ☐ Half page \_\_\_\_\_ \$750

\*To be included in the e-invitation, sponsorship must be confirmed by August 14, 2020.

\*\*To be included in the digital program book, sponsorship and artwork must be confirmed by September 10, 2020. See spec sheet for details.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

☐ Please do not list my name.

Please make checks payable to:

Habitat for Humanity of Greater Los Angeles

Charge my ☐ VISA ☐ MC ☐ DISC ☐ AMEX for \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_ CVC# \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form and payment to:

Attn: Los Angeles Builders Ball

Habitat for Humanity of Greater Los Angeles

8739 Artesia Blvd., Bellflower, CA 90706

To purchase sponsorships, visit [aesbid.co/ELP/BUILDERS20](https://aesbid.co/ELP/BUILDERS20).

For sponsorship questions, contact Helen Dosta, Director of Development, at [hdosta@habitatla.org](mailto:hdosta@habitatla.org) or (424) 246-3653.





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## LOS ANGELES BUILDERS BALL® DIGITAL PROGRAM BOOK SPEC SHEET

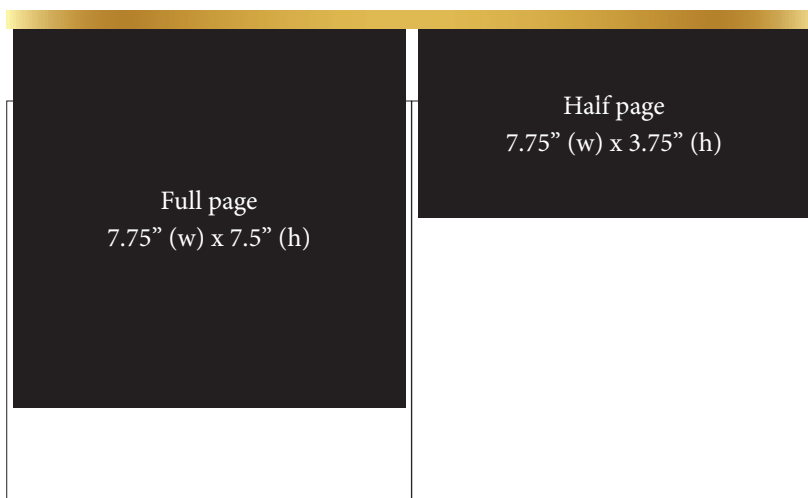
Your ad in the Los Angeles Builders Ball® program book is a great way to:

- Congratulate the 2020 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

### Ad Copy Samples:

- “Organization Name is proud to support the Habitat for Humanity of Greater Los Angeles 2020 Los Angeles Builders Ball.”
- “Organization Name honors the 2020 Builder of the Year, Dream Builder and Foundation Builder.”
- “Organization Name celebrates Habitat for Humanity of Greater Los Angeles’ mission to Build a Greater Los Angeles.”

Ad size	Artwork size	Rate
Full page	7.75”(w) x 7.5”(h)	\$1,000
Half page (horizontal only)	7.75”(w) x 3.75”(h)	\$750



### File Formats:

File type: PDF, JPEG or AI

Resolution: 300 dpi

Size: See exact size in chart

Bleed: no bleed or trim marks

Color mode: CMYK

File name format:

OrganizationName\_HabitatLABB\_2020

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

### Submissions:

Please e-mail all final artwork and information to Katie Steines at [ksteines@habitatla.org](mailto:ksteines@habitatla.org) by Thursday, September 10, 2020. Please also include your name, phone number and organization name in the e-mail.

### Contact Information:

For questions regarding ad set-up or instructions, please contact Katie Steines at [ksteines@habitatla.org](mailto:ksteines@habitatla.org) or (310) 701-6028.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at [hdosta@habitatla.org](mailto:hdosta@habitatla.org) or (424) 246-3653.

To purchase a sponsorship or support the event, visit [aesbid.co/ELP/BUILDERS20](https://aesbid.co/ELP/BUILDERS20).

All ads are due September 10, 2020.

