



Los Angeles Builders Ball

Presented by



SEPTEMBER 24, 2020 ~ THE BEVERLY HILTON



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THE LOS ANGELES BUILDERS BALL THE 2020 AWARDS

The Los Angeles Builders Ball celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available: aesbid.co/ELP/BUILDERS20.

For questions regarding sponsorship, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.



“I’m deeply thankful for Habitat giving us all an amazing opportunity to get our hands dirty, to roll up our sleeves, and to love our neighbors.”

—Lisa Shevy, Vice-President of the Thrivent Member Network - Southwest, 2019 Foundation Builder Thrivent Financial



“The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things.”

— “Sugar” Ray Leonard, 2017 Dream Builder





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LOS ANGELES BUILDERS BALL* SPONSORSHIP LEVELS

PRESENTING SPONSOR _____ \$100,000 **PLATINUM SPONSOR** _____ \$25,000

- Two (2) premier tables for ten (10) guests
- VIP Reception tickets for all table guests
- Speaking opportunity during the evening's program
- Back cover ad in the event program book**
- Host committee opportunity for one (1) executive
- Logo recognition on event invitation and repeat
- Logo recognition on event invitation*
- Recognition during the evening's program
- Exclusive partnership press release
- Live social media engagement
- Recognition as a Habitat LA Foundational Partner
- with additional benefits throughout the year

Sold

- Two (2) preferred tables for ten (10) guests
- VIP Reception tickets for six (6) guests
- Two-page spread in the event program book**
- Host committee opportunity for one (1) executive
- Logo recognition on event invitation*
- Recognition during the evening's program

GOLD SPONSOR _____ \$10,000

- One (1) preferred table for ten (10) guests
- Full page ad in the event program book**
- Name recognition on event invitation*
- Recognition during the evening's program

VIP RECEPTION SPONSOR _____ \$50,000

- One (1) premier table and one (1) preferred table for ten (10) guests
- VIP Reception tickets for ten (10) guests
- Speaking opportunity at the VIP Reception
- Company/Organization logo recognition at the VIP Reception
- Inside cover ad in the event program book**
- Host committee opportunity for one (1) executive
- Logo recognition on event invitation*
- Recognition during the evening's program
- Exclusive partnership press release

*To be included on the event invitation, sponsorship must be confirmed by Wednesday, July 29, 2020.

**To be included in the event program book, sponsorship must be confirmed by Thursday, August 27, 2020.

Los Angeles Builders Ball* Program Book Advertisement

All print files must be submitted by no later than August 27, 2020. See spec sheet for details.

- Double page (spread) _____ \$2,000
- Full page _____ \$1,000
- Half page _____ \$750

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Please make checks payable to:
Habitat for Humanity of Greater Los Angeles

Charge my VISA MC DISC AMEX for \$ _____

Card # _____ Exp. _____

Name on Card _____ CVC# _____

Signature _____

Mail this form and payment to:
Attn: Los Angeles Builders Ball
Habitat for Humanity of Greater Los Angeles
8739 Artesia Blvd., Bellflower, CA 90706

Please do not list my name.

To purchase sponsorships and tickets online, visit aesbid.co/ELP/BUILDERS20.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.





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— LOS ANGELES BUILDERS BALL PROGRAM BOOK ADVERTISEMENT SPEC SHEET —

Your ad in the Los Angeles Builders Ball program book is a great way to:

- Congratulate the 2020 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- “*Organization Name* is proud to support the Habitat for Humanity of Greater Los Angeles 2020 Los Angeles Builders Ball.”
- “*Organization Name* honors the 2020 Builder of the Year, Dream Builder and Foundation Builder.”
- “*Organization Name* celebrates Habitat for Humanity of Greater Los Angeles’ mission to Build a Greater Los Angeles.”

File Formats:

File type: PDF, JPEG or AI
 Resolution: 300 dpi
 Size: See exact size in chart
 Bleed: no bleed or trim marks
 Color mode: CMYK
 File name format:
 OrganizationName_HabitatLABB_2020

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please e-mail all final artwork and information to Katie Steines at ksteines@habitatla.org by Thursday, August 27, 2020. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Katie Steines at ksteines@habitatla.org or (310) 701-6028.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

To purchase sponsorship opportunities and tickets, visit aesbid.co/ELP/BUILDERS20.

All ads are due August 27, 2020.

Ad size	Artwork size	Rate
Double page (spread)	Two files each 7.75”(w) x 7.5”(h)	\$2,000
Full page	7.75”(w) x 7.5”(h)	\$1,000
Half page (horizontal only)	7.75”(w) x 3.75”(h)	\$750

