





Presented by













THE LOS ANGELES BUILDERS BALL

The Los Angeles Builders Ball' celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available: aesbid.co/ELP/BUILDERS20.

For questions regarding sponsorship, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.







"I'm deeply thankful for Habitat giving us all an amazing opportunity to get our hands dirty, to roll up our sleeves, and to love our neighbors."

 Lisa Shevy, Vice-President of the Thrivent Member Network - Southwest, 2019
 Foundation Builder Thrivent Financial

- THE 2020 AWARDS -











"The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things."

— "Sugar" Ray Leonard, 2017 Dream Builder









PRESENTED BY



AN RBC COMPANT

SEPTEMBER 24, 2020 THE BEVERLY HILTON

| □ PRESENTING SPONSOR | \$100,000 | 0 □ PLATINUM SPONSOR | | _\$25,000 |
|--|-----------|--|----------------------------------|-----------|
| Two (2) premier tables for ten (10) guests VIP Reception tickets for all table guests Speaking opportunity during the evening's program Back cover ad in the event program book** Host commissive opportunity for the (1) executive Loto recognition of eyest stop and repeat Loto recognition (next the program of the post of the pos | | Two (2) preferred tables for ten (10) guests VIP Reception tickets for six (6) guests Two-page spread in the event program book** Host committee opportunity for one (1) executive Logo recognition on event invitation* Recognition during the evening's program | | |
| · Recognition during the evening's program | | ☐ GOLD SPONSOR\$10,00 | | |
| Exclusive partnership press release Live social media engagement Recognition as a Habitat LA Foundational Partner with additional benefits throughout the year | | One (1) preferred table for Full page ad in the event present of the event present of the event present of the event present present of the event present pr | program book** nt invitation* | |
| □ VIP RECEPTION SPONSOR | \$50,000 | vers to the deal of the discount | | |
| One (1) premier table and one (1) preferred table for ten (10) guests VIP Reception tickets for ten (10) guests Speaking opportunity at the VIP Reception Company/Organization logo recognition at the VIP Reception Inside cover ad in the event program book** Host committee opportunity for one (1) executive Logo recognition on event invitation* Recognition during the evening's program Exclusive partnership press release | | *To be included on the event invitation, sponsorship must be confirmed by Wednesday, July 29, 2020. **To be included in the event program book, sponsorship must be confirmed by Thursday, August 27, 2020. Los Angeles Builders Ball* Program Book Advertisement All print files must be submitted by no later than August 27, 2020. See spec sheet for details. | | |
| | | □ Double page (spread) □ Full page | \$2, \$1, \$75 | 000 |
| Name | | □ Please make checks payab | | |
| Company | | Habitat for Humanity of Greater Los Angeles | | |
| . , | | Charge my □ VISA □ MC □ DISC □ AMEX for \$ | | |
| Address | | Card # | Exp | |
| City State Zip | | Name on Card | CVC# | |
| Phone Fax | | Signature | | |
| Feed | | Mail this form and payment to: | | |

To purchase sponsorships and tickets online, visit aesbid.co/ELP/BUILDERS20.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.





Email_

☐ Please do not list my name.

Attn: Los Angeles Builders Ball

Habitat for Humanity of Greater Los Angeles

8739 Artesia Blvd., Bellflower, CA 90706







CITY
NATIONAL
BANK
AN RBC COMPANY
SEPTEMBER 24, 2020
THE BEVERLY HILTON

- LOS ANGELES BUILDERS BALL PROGRAM BOOK ADVERTISEMENT SPEC SHEET

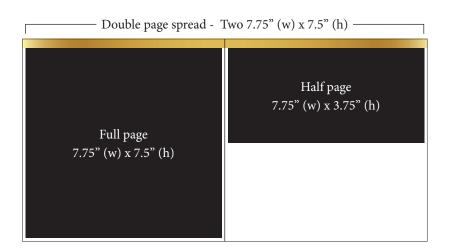
Your ad in the Los Angeles Builders Ball program book is a great way to:

- Congratulate the 2020 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- "Organization Name is proud to support the Habitat for Humanity of Greater Los Angeles 2020 Los Angeles Builders Ball".
- "Organization Name honors the 2020 Builder of the Year, Dream Builder and Foundation Builder."
- "Organization Name celebrates Habitat for Humanity of Greater Los Angeles' mission to Build a Greater Los Angeles."

| Ad size | Artwork size | Rate |
|-----------------------------|-----------------------------------|---------|
| Double page (spread) | Two files each 7.75"(w) x 7.5"(h) | \$2,000 |
| Full page | 7.75"(w) x 7.5"(h) | \$1,000 |
| Half page (horizontal only) | 7.75"(w) x 3.75"(h) | \$750 |



File Formats:

File type: PDF, JPEG or AI Resolution: 300 dpi

Size: See exact size in chart Bleed: no bleed or trim marks

Color mode: CMYK File name format:

OrganizationName_HabitatLABB_2020

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please e-mail all final artwork and information to Katie Steines at ksteines@habitatla.org by Thursday, August 27, 2020. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Katie Steines at ksteines@habitatla.org or (310) 701-6028.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

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All ads are due August 27, 2020.



