



Workplace Giving
Habitat LA



Support Habitat LA through Workplace Giving

Some of the easiest ways to offer ongoing and effective support to Habitat LA's mission of building homes, communities and hope is through workplace giving programs.

Workplace giving is an easy, safe and cost-efficient way to make tax-deductible donations to the charities you and your employees care about.

By offering a choice of nonprofits, and including Habitat LA in your charity roster, you will empower your employees, increase their satisfaction and boost the success of your workplace giving campaign.



Employee Benefits

Increased morale - Employees feel good knowing they are helping local families build better futures by supporting Habitat LA.

Convenience – Through payroll deductions, employees sign up annually and their gift is spread throughout the year, making it easy to give.

Choice - Allowing employees to choose a cause close to their hearts increases their satisfaction and participation in company giving.

Involvement - Including employees is a powerful way to link their own and your company's interests.

Employer Benefits

Community Image – Enhance your brand by partnering with a reputable nonprofit like Habitat LA. Generate a positive reputation as a community partner who raises funds for those in need of safe, decent and affordable housing.

Employee Engagement - Companies with high employee engagement significantly outperform their competitors.

No-Cost Employee Benefit – Employees receive an extra benefit without increasing employer expenditures.

Ease - A payroll deduction program is easy to set up and allows more money to go to Habitat LA's life-changing programs and services and less to campaign administration.

Here are the ways your employees can support families in need of affordable housing through your workplace giving program.



Payroll deduction

Payroll deduction allows employees to easily and automatically contribute to Habitat LA's mission from their paychecks each pay period. On average, annual payroll deduction gifts are five times larger than donations made by check or cash. Contact your payroll services provider to discuss how to implement.

Payroll deduction donations are set up by an employer and designate a nonprofit, like Habitat LA, as an organization to receive the amount that is deducted from employees' paychecks.

ADDING HABITAT TO YOUR PAYROLL DEDUCTION SYSTEM:

*Each company is different, with its own IT systems and processes, so the company sets up its payroll deduction campaigns on its side.

Add the following information to your existing payroll deduction system to add Habitat for Humanity of Greater Los Angeles as an option:

Habitat for Humanity of Greater Los Angeles
EIN 33-0416470
8739 Artesia Blvd.
Bellflower, CA 90706
310-323-4663

Some additional information may be required, depending on your system. Please reach out to Stanley Davis, Manager of Individual Giving at sdavis@habitatla.org with any questions concerning your workplace giving program with Habitat LA.

Third party processors

Companies can offer their employees the options to donate through third party processors and platforms like Benevity, Your Cause and others. Habitat LA has profiles in these systems. These campaigns and donations are easy to set up and funds are transferred directly to Habitat LA.



Matching gifts

You can double the impact of your employee's giving by matching charitable gifts to Habitat LA. Because Habitat LA may be one of your employees' most supported 501(c)(3) organizations, you have an important opportunity to show that you care – that you're joining employees in helping families secure a better place to live.

Matching charitable gifts to Habitat LA demonstrates to employees and customers that community leadership is a company priority. Studies show that when employees know their gifts will be matched by their employer, they give more. And employees whose gifts are matched by their employer experience a greater meaning, purpose and community in their work.



Host a Fundraiser

Habitat LA will create a custom page for your company with its own unique link and text to give code. It's a wonderful way to promote your company's support of Habitat LA and encourage employees, clients, vendors, friends, and families to donate to this great cause. Contact Stanley Davis, Manager of Individual Giving at sdavis@habitatla.org.

Building Better Futures