

## 2022 Power Women, Power Tools® September 30 and October 1, 2022

### Powered by Purpose!

Please join us by supporting our **18<sup>th</sup> Annual Power Women, Power Tools®** build event!

For nearly two decades, thousands of power women have helped us build dozens of homes at our Power Women, Power Tools® events. These collective efforts by passionate, amazing women have transformed the lives of hundreds of low-income Angelenos in need of decent, affordable housing.

As a sponsor, you will join the ranks of other changemakers who are committed to making Los Angeles a place of greater opportunity for all. All proceeds from this year's event will help support our efforts to build and repair homes throughout greater Los Angeles.

Sponsors can also support the event by donating products or services towards our silent auction and our second annual **Women's Empowerment Marketplace**, which showcases local, women-owned businesses who are supporting our efforts by donating a percentage of sales leading up to this event! Please consider supporting this year's Power Women, Power Tools®!

### PAST SPONSORS HAVE INCLUDED:

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Shevon Nieto



Maria Shriver



Rosario Dawson



Chandra Wilson



Pauley Perette



Tina Knowles Lawson

To learn more, contact our Resource Development team

email: [corporate@habitatla.org](mailto:corporate@habitatla.org)

or call: (310) 818-5232

## Sponsorship Opportunities

### Presenting: \$75,000

- 10 build spots per day
- Company logo on event invitation and website
- Executive speaking opportunity during event
- Habitat LA paid media press release to announce presenting sponsor
- 4 pre-event and 1 post-event social media mentions on Twitter, Instagram, Facebook, LinkedIn
- Co-branded recognition throughout event
- Logo on hard hat, nail apron, water bottle, t-shirt, and gift bag
- Co-branded step and repeat banner
- Logo on post event video recap (for distribution via Habitat LA newsletter, social media, and YouTube channel)

### Silver: \$10,000

- 4 build spots per day
- Logo on invitation and event website
- 2 social media mentions on Twitter, Instagram, Facebook, and LinkedIn
- Company logo on event t-shirt
- Company logo on post event video recap
- Company logo placement on sponsored treats, perks, or experience

### Bronze: \$5,000

- 2 build spots per day
- Name on invitation and event website
- 1 social media mention on Twitter, Instagram, Facebook, and LinkedIn
- Company name on event t-shirt
- Company name on post event video recap
- Company logo placement on sponsored treats, perks, or experience

### Copper: \$2,500

- Name on event invitation
- Special shout out from DJ
- Name on event website
- Branded tabletop signage

#### Deadline:

Confirm sponsorship commitments: August 10, 2022

#### Contact:

For more information regarding sponsorship opportunities, please contact Victoria Green, Development Director at [vgreen@habitatla.org](mailto:vgreen@habitatla.org) or (310) 818-5232

### Gold: \$25,000

- 6 build spots per day
- Company logo on event invitation and website
- 2 pre-event and 1 post event social media mentions on Twitter, Instagram, Facebook, and LinkedIn
- Logo on event goody bag
- Logo on event t-shirt
- Logo on post-event video recap (for distribution via Habitat LA newsletter, social media, and YouTube channel)

### Silver Sponsorship Options

**Bling Station:** Stocked with gems, pearls, and all that glitters, when you sponsor the Bling Station, you'll help everyone sparkle on the construction site!

**Lunch:** The lunch sponsorship covers a hearty spread for all participants (including our crew!) on both event days!

**Photo Booth:** A picture is worth a thousand words, especially when there are props involved! Your sponsorship will ensure no one forgets the fun they had.

**Rest and Recharge Oasis:** Your sponsorship will give guests a place to relax with friends and recharge their batteries (literally!) to get them through the day.

**Transportation:** Sponsor the daily shuttle buses that transport our volunteers and crew from the parking lot to build site and back. Getting there is half the fun!

### Bronze Sponsorship Options

**Beverages:** Keep our guests happy and hydrated by sponsoring refreshing drinks throughout the site.

**Dessert:** Sponsor all the sweet treats at this year's event—no one can resist!

**DJ Booth:** It's not a Habitat LA build without great tunes! When you sponsor our DJ booth you also get to lead our post event dance party.

**Online Auction:** Sponsoring the online auction supports shopping for a cause! And all proceeds from the auction support Habitat LA's efforts to build homes, communities, and hope.

**Women's Empowerment Marketplace:** Showcase your commitment to promoting local, female-owned businesses by sponsoring our second annual Women's Empowerment Marketplace!