

2023 Power Women, Power Tools® June 17, 2023

Powered by Purpose!

Please join us by supporting our **19th Annual Power Women, Power Tools®** build event!

For nearly two decades, thousands of power women have helped us build dozens of homes at our Power Women, Power Tools® events. These collective efforts by passionate, amazing women have transformed the lives of hundreds of low-income Angelenos in need of decent, affordable housing.

As a sponsor, you will join the ranks of other changemakers who are committed to making Los Angeles a place of greater opportunity for all. All proceeds from this year's event will help support our efforts to build 8 new affordable homes in Los Angeles. Please consider supporting this year's Power Women, Power Tools®! Become a sponsor today by visiting bit.ly/PWPT23.

PAST SPONSORS HAVE INCLUDED:



To learn more, contact our Resource Development team

email: corporate@habitatla.org

or call: (310) 818-5232



SPONSORSHIP OPPORTUNITIES

Presenting: \$75,000

- 20 build spots
- Exclusive press release
- Logo on invitation and event website
- Co-branded on-site event signage (includes t-shirt and participant gift)
- Executive speaking opportunity during program
- Verbal recognition during program
- DJ "shout outs" throughout day
- Social media mentions
- Logo placement in PWPT 2023 highlight video
- Highlight in the monthly Habitat LA newsletter (90,000 subscribers)

Silver: \$15,000

- 4 build spots
- Logo on invitation and event website
- Logo on event t-shirt
- Logo on on-site event signage
- Verbal recognition during program
- DJ "shout outs" throughout day
- Social media mentions
- Logo placement in PWPT 2023 highlight video

Bronze: \$5,000

- 2 build spots
- Name on invitation and event website
- Name on event t-shirt
- Name on on-site event signage
- Verbal recognition during program
- DJ "shout outs" throughout day
- Name placement in PWPT 2023 highlight video

Host Committee: \$2,500

- 1 build spot
- Name on invitation and event website
- Name on event t-shirt
- Name on on-site event signage
- Verbal recognition during program
- Special shout-out from DJ
- Name featured in PWPT 2023 highlight video

Deadline:

Confirm sponsorship commitments: May 12, 2023

Contact:

email: corporate@habitatla.org

or call: (310) 818-5232

Gold: \$25,000

- 8 build spots
- Inclusion in general press release
- Logo on invitation and event website
- Logo on event t-shirt
- Logo on on-site event signage
- Verbal recognition during program
- DJ "shout outs" throughout day
- Social media mentions
- Logo placement in PWPT 2023 highlight video

Silver Sponsorship Opportunities Include:

Lunch Sponsor: When you're working hard, lunch can't come soon enough. The lunch sponsorship covers a hearty spread for all participants, including our crew!

Social Media Sponsor: A picture is worth a thousand words, especially when there are fun props and a 360 photobooth involved! Need we say more?

Rest and Recharge Station: Take a break where guests can relax with friends and recharge their batteries (literally!) to get them through the day.

Parking/Transportation Sponsor: The journey is just as important as the destination. Sponsor our shuttle buses and help transport our valuable volunteers and crew from the parking lot to site and back throughout the day.

Bronze Sponsorship Opportunities Include:

Hard Hat Bling Station: Diamonds and Pearls! Glitter and Glam! Sponsor our Bling Station and help everyone look their best on the construction site!

Beverage Sponsor: Building a home is hard work. Keep our guests happy and hydrated by sponsoring refreshing drinks throughout the site.

Breakfast Sponsor: Help us power through the morning by sponsoring the most important meal of the day!

Dessert Sponsor: Be everyone's sweetie! Sponsor the delicious treats at this year's build!

DJ Booth: It's not a Habitat LA Build without great tunes throughout the day! When you sponsor our DJ Booth you also get to lead our post-event dance party.