



Habitat
for Humanity®
Greater Los Angeles



Power Women Power Tools®



2021



March 13, 2021

Powered by:

CITY NATIONAL BANK



AN RBC COMPANY



Welcome from Our President



Erin Rank, President and CEO



Welcome to our 17th annual **Power Women, Power Tools®** event!

We are so happy to have all of you, especially Power Women from all walks of life, join us today to inspire each other and help our families build strength, stability and self-reliance.

As we celebrate the various achievements of women as a part of International Women's Day, we applaud the work of those power women who are helping us to achieve our mission. From our Host and Honorary Committees, to the power women working to revitalize Long Beach's Washington Neighborhood, to our esteemed panelists, and the many local female entrepreneurs who are supporting Habitat LA through our Women's Empowerment Marketplace, we want to celebrate you today! Needless to say, it is uplifting to see what Power Women can do.

Habitat's work is needed now more than ever. Thank you to each of you for supporting our vision of a world where everybody has a decent place to live – a world that allows access, equality and opportunity for all. You are helping us build homes, build bridges between people of diverse backgrounds, build paths to more connected communities and build ways for all people to come together.

We hope that today will inspire you to use the “tools” in your toolbelt to continue to support our work in whatever way you can. Thank you for helping us to lay the foundation of hope by partnering with us and our future homeowners.

Sincerely,

Erin Rank
President & CEO

Habitat LA: Our Mission and Vision



Our Mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

Our Vision

A world where everyone has a decent place to live.

Habitat for Humanity of Greater Los Angeles is proud to have served more than **1,000** local families through safe, decent and affordable housing since our founding in **1990**.

We have been able to reach such an historic milestone because of the thousands of supporters giving their time, talent and resources to this mission.

Through our **COVID-19 Emergency Relief Fund**:

- **Provided** direct assistance to more than 1,800 individuals
- **Distributed** more than 1 million pieces of PPE during the pandemic
- **Delivered** more than 10,080 meals to homebound individuals



"Now more than ever, Habitat LA is essential for those among us who are marginalized, struggling to pay for housing, feeling unsafe in their neighborhood, who just lost an income due to layoffs. If we are not here for these deserving families, who will be?"

-Habitat LA President and CEO, Erin Rank

FY 2020
by the
Numbers



Completed our
1000th
Home
in Los Angeles
County



Built
14
new affordable
homes



Began
construction on
18
new affordable
homes



Provided
95
households
with critically
needed
home repairs,

65
of which were for
wildfire affected
households



Provided
209
people with
financial literacy
and
homebuyer
education



2021 Power Women, Power Tools® Honorary Committee

Hon. State Senator Lena Gonzalez
CA Senate District 33

Hon. Supervisor Sheila Kuehl
Los Angeles County District 3

Lisa LoCicero
Actress

Pat Prescott
Radio Host

Hon. Supervisor Janice Hahn
Los Angeles County District 4

Tina Knowles Lawson
Philanthropist/Mentor

Areva Martin
Attorney/CEO

KiKi Shepard
Actress/Model

Kate Linder
Actress

Hon. Mary Zendejas
City of Long Beach Council
Member District 1

2021 Power Women, Power Tools® Host Committee

Susan Booth
Holland & Knight

Terri Haack
Terranea Resort

Kim McManus
Mosaic

Maria Salinas
Los Angeles Area
Chamber of Commerce

Chris Campbell
Rolling Hills United
Methodist Church

Pearl Ho
Patina Catering

Michelle Meghrouni
Southern California
Gas Company

Debra Shrader
Rolling Hills United
Methodist Church

Melanie Cook
Ziffren Brittenham LLP

Cindy Hoag
Los Angeles Ale Works

LeAnne Romesburg
Aegion Energy Services

Renee Valdes
Parking Company of America

Linda Duncombe
City National Bank

Jan Karl
Morley Builders

Marni Rosenzweig
Rosenzweig Group LA

Raelean Walker
The Lowe's Companies, Inc.

Sandra Labib
Southern California Edison

Beth Zachary
Adventist Health (Retired)

Habitat LA Board of Directors

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Raul Salinas
AlvaradoSmith

Susan Booth
Holland & Knight

Steven Johnson
Faithful Central Bible Church

Chad Reddy
Bank of America

Past-Chairman
Greg Ferree
Southern California Edison

Gerry Bross
Hollywood Sierra
Kitchens

Jan Karl
Morley Builders

LeAnne Romesburg
Aegion Energy
Services

Vice-Chair
John Sykes
AECOM

Tom Clarke
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Coopers

Alex Kveskin
Union Bank

Craig Russell
Walt Disney
Imagineering

Secretary
Beth Zachary
Adventist Health
(retired)

Geoff Delahanty
Thrivent Financial

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Apple Inc.

Eric Schreiner
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Renee Valdes
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Terranea Resort

Michelle Meghrouni
Southern California
Gas Company

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Habitat LA Board Emeritus

Bill Blake
Zurich North America

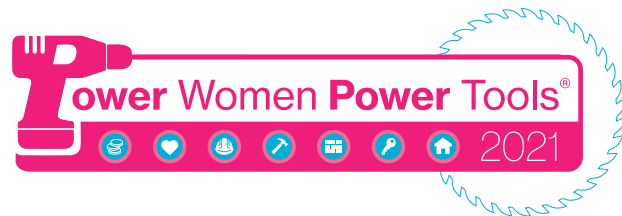
Carl Jordan
U.S. Bank

Kim McManus
Mosaic LA

Alan Wright
Cathay Bank

John Manganiello
SIOR

Matt Petersen
LA Cleantech Incubator



Get Inspired by **Power Women** who are using their talents and passions to create better futures! **Learn** how you can use the **tools in your toolbelt** for community transformation.

MODERATOR



Erin Rank

President & CEO
Habitat for Humanity of
Greater Los Angeles

PANELIST



Karen A. Clark

Senior Vice President
Marketing, City National Bank

PANELIST



Mary Zendejas

Council Member
District 1, City of Long Beach

PANELIST



Kathleen Buckley Domingo

**Senior Director of the Office of
Life, Justice and Peace**
Archdiocese of Los Angeles

We all have the **power**
to make a difference!

Shop our **Women's Empowerment Marketplace!**
From apothecary to artisanal food, jewelry, candles and vintage clothing, every purchase supports Habitat LA and local female entrepreneurs. The Marketplace is open through March 13, 2021. Visit us online: bit.ly/2021PWPT-WEM



Make a Purchase at our **online auction**, which includes exciting experiences, luxury beauty packages and new items from our ReStores. The auction closes on March 13, 2021. Visit us online: bit.ly/2021PWPT-Auction



For nearly two decades, thousands of power women have helped us build homes for low-income families through this annual event. Funds raised will help us build better futures throughout Greater Los Angeles.

Presenting **Sponsor**



"City National has a long history of supporting communities where our colleagues and clients live and work – that is just as true now as it was before the pandemic, and it will be true long afterward. We are proud to partner with Habitat LA and help families build safer, healthier and better lives in our communities."

Linda Duncombe

*EVP and Chief Marketing, Product and Digital Officer
of City National Bank; Board member for Habitat LA*



Presenting Sponsor:



Silver Sponsors:



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Foundational Partners

Over \$150,000

AECOM
American Homes 4 Rent
California Community Foundation
City National Bank
Neighborhood Housing Services of Los Angeles
The American Red Cross
The Home Depot Foundation
Thrivent Financial

\$100,000 - \$150,000

Edison International
Clark Construction Group, LLC
Hudson
Southbay Workforce Investment Board
The Whiting-Turner Contracting Company
Turner Construction Company
Wells Fargo National Housing Foundation

\$75,000 - \$99,000

Annenberg Foundation
Holland and Knight LLP
Los Angeles Dodgers / Los Angeles Dodgers Foundation

Public Entity Partners

California Department of Housing and Community Development
City of Culver City
City of Inglewood
City of Long Beach
Los Angeles County Board of Supervisors

Panel Discussion

Join us by hearing from **Power Women** who are using their talents and passions to create better futures! **Learn** how you can use the **tools in your toolbelt** for community transformation. We all have the power to make a difference!

MODERATOR



Erin Rank

President & CEO

Habitat for Humanity of
Greater Los Angeles

Erin Rank is the President & CEO Habitat for Humanity of Greater Los Angeles (Habitat LA). Over the last 23 years, Erin has helped transform the affordable housing landscape in Los Angeles through sustaining development and construction projects during challenging real estate markets, including the construction of new housing and preserving existing housing stock through repairs and rehabilitations. Through her vision and leadership, Habitat LA is the only non-profit to be named in the Top 25 Residential Developers in LA four years in a row, and one of the top Habitat affiliates nationwide. In the past 10 years, she has overseen the development of \$50 million in real estate with another \$60 million under development.

As a well-respected female CEO, she has helped to create opportunities for women empowerment, in a variety of ways, including helping single mothers qualify to buy their first home and build long-term financial stability. Erin has also served in broader leadership positions including being a Board member of Housing California, Vice Chair of Habitat International's U.S. Council and as a member of Pepperdine University's Social Entrepreneurship and Change Advisory Board.

PANELIST



Karen A. Clark

**Senior Vice President
Marketing,**
City National Bank

Karen A. Clark serves as the Multicultural Strategy Manager at City National Bank, where she works with internal partners across business lines to help solidify City National's commitment to inclusion.

Ms. Clark develops marketing and advertising strategies to serve clients from diverse communities while also building partnerships that are beneficial to multicultural business development. Additionally, she manages inclusion initiatives through the bank's 12 Employee Resource Groups. Ms. Clark is a member of the CEO-sponsored Diversity, Equity and Inclusion task force.

Prior to joining City National, Ms. Clark worked with U.S. Bank, Bank of America and Operation HOPE, Inc., a nonprofit organization. Active in the community, Ms. Clark serves on five nonprofit boards in addition to coaching and speaking on personal branding, inclusive allyship and leadership, as well as financial fitness.

Under Ms. Clark's leadership, City National ranked among Forbes' "Best Employers for Diversity" from 2018 to 2020.

PANELIST



Kathleen Buckley Domingo

**Senior Director of the Office
of Life, Justice and Peace**
Archdiocese of Los Angeles

Kathleen Buckley Domingo serves as Senior Director of the Office of Life, Justice and Peace and Director of Government Relations for the Archdiocese of Los Angeles. She leads the efforts to educate and advocate on social issues including abortion, immigration, homelessness and poverty, adoption and foster care, elderly and end of life services, human trafficking, and care for creation. She also directs OneLife LA, a large-scale annual event held in downtown Los Angeles celebrating the beauty and dignity of every human life. Beginning July 1, 2021, she will serve as the new executive director of the California Catholic Conference, the first woman executive director in the history of the Conference.

Kathleen is a national speaker, writer, and organizer, connecting Catholic social doctrine to contemporary social issues and public life. Kathleen serves as Chair of the Board of Human Life Action and participates in Los Angeles city and county task forces for human trafficking, homeless outreach, elder care-giving, and foster care. Kathleen is a Commissioner with the LA County Human Relations Commission and a member of the California Complete Count Committee for Census 2020.

PANELIST



Mary Zendejas

Council Member
District 1, City of Long Beach

Councilmember Mary Zendejas was elected into office on Tuesday November 5, 2019 and sworn into office on December 3, 2019. She is the first Latina wheelchair user to be elected to office in the nation. She has never met a challenge she couldn't tackle and overcome. As an infant, she was diagnosed with Polio, and later in High School started using a wheelchair daily.

Her passion for living and working hard is rooted in seeing her parents, a field hand and factory worker, provide their children a better life. Their hard-work allowed Mary to go to California State University, Long Beach (CSULB) and become the first in her family to graduate from college.

Her advocacy dates back nearly three decades starting in high school, where she organized citizenship fairs to help community members follow their American Dream of becoming US citizens.

Mary's advocacy work within Washington Neighborhood has been instrumental in developing that community, and she has played an active part in its revitalization.

Celebrating

POWERFUL WOMEN WHO ARE SHAPING THE FUTURE.

City National Bank is proud to support Habitat for Humanity and the women who are making a difference. More power to you!

We make it our business to be personal. For more information visit **CNB.com**.



Proud to be one of America's best employers for women.

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Los Angeles

Los Angeles
MAGAZINE

Proudly supports
Habitat for Humanity
of Greater
Los Angeles and
applauds all of the
Power Women who
are helping to house
our neighbors most
in need.



We asked top architects for bold solutions to L.A.'s homeless crisis. Learn what they came up with at lamag.com/citythinkblog/housing-solutions-los-angeles

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SONY PICTURES ENTERTAINMENT
Warmly Salutes

HABITAT FOR HUMANITY OF GREATER LOS ANGELES

2021 Power Women, Power Tools



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AvalonBay
COMMUNITIES

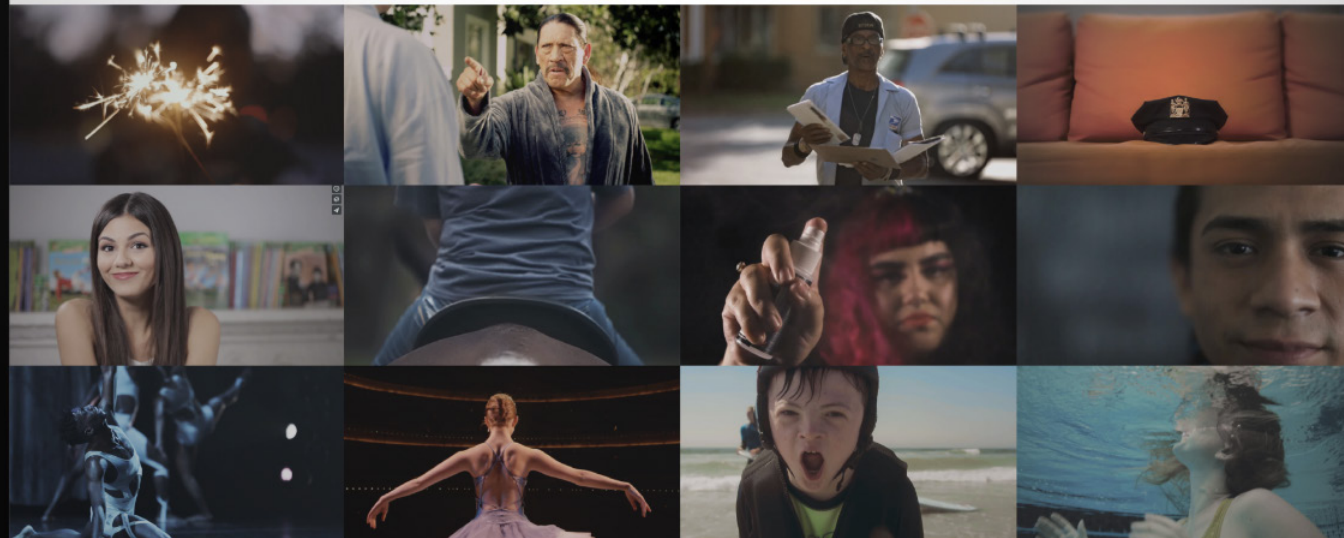


**AvalonBay Communities
is proud to support
Habitat for Humanity of Greater Los Angeles
2021 Power Women, Power Tools.®**



BIG PUP FILM

Big Pup Film is proud to support Habitat LA's
2021 Power Women, Power Tools!



www.bigpupfilm.com |    @bigpupfilm |  vimeo.com/bigpup



Visit our brewery and tasting room in Hawthorne
for outdoor dining in our one-of-a-kind beer garden.
Be on the lookout for a second tasting room heading
to Ivy Station in Culver City late summer 2021.

Los Angeles Ale Works is proud to support
Habitat for Humanity of Greater Los Angeles
and be a part of Power Women, Power Tools®.



laaleworks.com

  LaAleWorks

Lowe's Companies, Inc. is Proud to Support Habitat for Humanity of Greater Los Angeles Power Women, Power Tools® 2021.

Habitat for Humanity's **International Women Build Week**, created in partnership with Lowe's, highlights the global need for women's access to safe and affordable housing.

To learn more, visit habitat.org/womenbuild or follow **#BuildHer** on social media to share and view inspirational stories from around the world.



Lowes.com

NOVEL EYE

PRODUCTIONS

**Soulful stories + experiences
that amplify intention + impact.**

Thanks to Habitat LA for the opportunity to use the *tools in our belt* to join your staff, donors, partner families, and faith partners in building strong communities and lasting legacies.

Los Angeles

noveleyeproductions.com

Orange County

San Diego

MAEVE

Los Feliz

is proud to support Habitat for Humanity of Greater Los Angeles' efforts to build homes, communities and hope!
We believe in Power Women, Power Tools!®



maevelosfeliz.org

We are MAEVE.

A non-profit organization whose mission is to empower all who mother in support of one another and their communities.



Furnishing Homes, Changing Lives

As a leading provider of Ecommerce solutions for the home furnishings industry, BrandJump proudly supports Habitat for Humanity LA's 2021 Power Women, Power Tools!®

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Habitat for Humanity of Greater Los Angeles

Your Home Improvement Thrift Store



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every donation and purchase
helps build homes,
communities, and hope.

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shoplarestore.org



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SAVE THE DATE

September 23, 2021



Habitat
for Humanity®
Greater Los Angeles



Power Women Power Tools®



2021

Thank You for Attending!



HabitatLA | [habitatla.org](https://www.habitatla.org)

8739 Artesia Boulevard, Bellflower, CA 90706 | 310-323-HOME (4663)

