



Los Angeles Builders Ball®

Presented by

CITY NATIONAL BANK
AN RBC COMPANY



Rev. 5.18a

~ SEPTEMBER 23, 2021 ~

Building Homes, Community, and Hope



THE LOS ANGELES BUILDERS BALL

The Los Angeles Builders Ball® celebrates the donors and partners of Habitat for Humanity of Greater Los Angeles (Habitat LA), as well as its counterparts in the building, real estate and related industries, who are all helping to transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership. Sponsorship opportunities and tickets are available: aesbid.co/ELP/LABB21/.

For questions regarding sponsorship, please contact Victoria Green, Director of Development, at vgreen@habitatla.org or (310) 818-5232.



"Every day Turner employees work to improve the communities we serve through the buildings we build. Our partnership with Habitat LA has enabled Turner team members to use their expertise in building and planning to give back in a very meaningful way."

Reed McMains, Vice President
Turner Construction Co.
2020 Builder of the Year



"We are strong advocates for the power of partnerships, and I am proud of Edison's long-standing support for Habitat LA and the work that we do together."

Kevin Payne, President & CEO
Southern California Edison, Edison International
2020 Foundation Builder



"I have such respect and admiration for the work Habitat for Humanity of Greater Los Angeles does to put families in need on a successful path towards homeownership."

Dave Roberts, Manager
Los Angeles Dodgers
2020 Dream Builder

THE 2021 HONOREES





LOS ANGELES BUILDERS BALL* SPONSORSHIP LEVELS

- ☐ **PRESENTING SPONSOR** _____ **\$100,000**
- Exclusive partnership press release announcing Presenting Sponsor
 - Co-branded recognition throughout the event
 - One-minute pre-recorded video message to be played during the virtual event
 - Premier highlight in the digital Builders Ball program book*
 - Pre-recorded greeting included in pre-event social media promotions
 - Three-course dinner and wine for 18 of your guests (3 tables)
 - Exclusive article highlighting the sponsorship in Habitat LA newsletter (90,000+)
 - Six pre-recorded build site updates shared on social media and website
 - Host committee opportunity for one executive
 - Verbal Recognition during the event
 - Logo displayed on event registration website, e-invitation* and sponsor scroll*
 - Social media engagement
 - Name/logo on event signage displayed at Habitat LA ReStores pre/post event*
 - Recognition as a Habitat LA Foundational Partner with yearlong benefits
- ☐ **AFTER PARTY SPONSOR** _____ **\$50,000**
- Exclusive partnership press release
 - 30-second pre-recorded video message introducing featured entertainment
 - Premier highlight in the digital Builders Ball program book*
 - Opportunity for pre-recorded greeting to be included in pre-event social media promotions
 - Three-course dinner and wine for 12 of your guests (2 tables)
 - Host committee opportunity for one executive
 - Verbal recognition during the event
 - Logo recognition on event electronic invitation
 - Logo on sponsor recognition
 - Logo on event registration website
 - Social media engagement
 - Logo on event signage to be displayed at three Habitat LA ReStores
- ☐ **PLATINUM SPONSOR** _____ **\$25,000**
- Two-page spread included in digital Builders Ball program book*
 - Three-course dinner and wine for six of your guests
 - Opportunity for pre-recorded greeting to be included in pre-event social media promotions
 - Host committee opportunity for one executive
 - Verbal recognition during the event
 - Logo recognition on event electronic invitation
 - Logo on sponsor recognition during the program
 - Logo on event registration website
 - Social media engagement
 - Logo on event signage to be displayed at three Habitat LA ReStores
- ☐ **GOLD SPONSOR** _____ **\$10,000**
- Full page in the digital Builders Ball program book*
 - Three-course dinner and wine for four of your guests
 - Verbal recognition during the event
 - Logo recognition on event electronic invitation*
 - Logo on sponsor recognition during the program
 - Logo included on event registration website
 - Social media engagement
 - Logo on event signage to be displayed at three Habitat LA ReStores
- ☐ **SILVER SPONSOR** _____ **\$5,000**
- Full page in the digital Builders Ball program book*
 - Three-course dinner and wine for two of your guests
 - Name recognition on event electronic invitation*
 - Name on sponsor scroll
 - Name included on event registration website
 - Social media engagement
 - Name on event signage to be displayed at three Habitat LA ReStores

Please note, as of June 2021, we are proceeding with a live event with reduced attendance, but the event will be broadcast live. If County of Los Angeles allows pre-pandemic sized gatherings in fall 2021, we will expand donor seating and meals accordingly.

LOS ANGELES BUILDERS BALL DIGITAL PROGRAM BOOK

- ☐ Two-page Spread _____ \$2,000
☐ Full page _____ \$1,000
☐ Half page _____ \$750

*To be included in the e-invitation, sponsorship must be confirmed by July 30, 2021. **To be included in the digital program book, sponsorship and artwork must be confirmed by September 10, 2021.

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

☐ Please do not list my name.

Please make checks payable to:
Habitat for Humanity of Greater Los Angeles

To purchase sponsorships, ads or to make a donation, please visit aesbid.co/ELP/LABB21/. For sponsorship questions, contact Victoria Green, Director of Development, at vgreen@habitatla.org or (310) 818-5232.

Mail this form and payment to:
Attn: Los Angeles Builders Ball
Habitat for Humanity of Greater Los Angeles
8739 Artesia Blvd., Bellflower, CA 90706



LOS ANGELES BUILDERS BALL® DIGITAL PROGRAM BOOK SPEC SHEET

Your ad in the **Los Angeles Builders Ball®** program book is a great way to:

- Congratulate the 2021 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- “Organization Name is proud to support the Habitat for Humanity of Greater Los Angeles 2021 Los Angeles Builders Ball.”
- “Organization Name honors the 2021 Builder of the Year, Dream Builder and Foundation Builder.”
- “Organization Name celebrates Habitat for Humanity of Greater Los Angeles’ mission to build homes, communities and hope.”

Ad size	Artwork Size	Rate
Two-Page Spread	15.5” (w) x 7.5” (h)	\$2,000
Full Page	7.75” (w) x 7.5” (h)	\$1,000
Half Page (Horizontal Only)	7.75” (w) x 3.75” (h)	\$750

File Formats:

File type: PDF, JPEG or AI

Resolution: 300 dpi

Size: See exact size in chart

Bleed: no bleed or trim marks

Color mode: RGB

File name format:

OrganizationName_HabitatLABB_2021

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, RGB).

Submissions:

Please e-mail all final artwork and information to ncoggiola@habitatla.org by Friday, September 10, 2021. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Nick Coggiola at ncoggiola@habitatla.org or (562) 239-1487.

For questions regarding sponsorships, please contact Victoria Green, Director of Development, at vgreen@habitatla.org or (310) 818-5232.

To purchase a sponsorship or support the event, visit aesbid.co/ELP/LABB21/.

All ads are due Friday, September 10, 2021.

