



## 2022 HOLLYWOOD BUILD

### September 28-29, 2022

#### *Be an Agent of Change!*

Join us at the 2022 Hollywood Build and help support our efforts to build 8 new affordable homes in Los Angeles.

Organized in partnership with our **Hollywood for Habitat for Humanity** program, the Hollywood Build is an annual fundraising event that brings the entertainment community together to build affordable homes for families throughout Los Angeles.

As a sponsor, you will be invited to work alongside actors and athletes, entertainment industry executives and community changemakers, and of course, Habitat LA partner homebuyers. One of Habitat LA's most beloved annual events, **we promise you will leave feeling like a real star!**

#### PAST SPONSORS HAVE INCLUDED:



#### PREVIOUS ATTENDEES:



To learn more, contact our Resource Development team

**Contact:** Jo-An Turman

VP, Entertainment Industry Partnerships  
email: [jturman@habitatla.org](mailto:jturman@habitatla.org)  
or call: (310) 749-6613



## SPONSORSHIP OPPORTUNITIES

### Presenting: \$75,000

- 10 build spots per day
- Company logo on event invitation and website
- Executive speaking opportunity during event
- Habitat LA paid media press release to announce presenting sponsor
- 4 pre-event and 1 post-event social media mentions on Twitter, Instagram, Facebook, LinkedIn
- Co-branded recognition throughout event
- Logo on hard hat, nail apron, water bottle, t-shirt, and gift bag
- Co-branded step and repeat banner
- Logo on post event video recap (for distribution via Habitat LA newsletter, social media, and YouTube channel)

### Silver: \$10,000

- 4 build spots per day
- Logo on invitation and event website
- 2 social media mentions on Twitter, Instagram, Facebook, and LinkedIn
- Company logo on event t-shirt
- Company logo on post event video recap
- Company logo placement on sponsored treats, perks, or experience

### Bronze: \$5,000

- 2 build spots per day
- Name on invitation and event website
- 1 social media mention on Twitter, Instagram, Facebook, and LinkedIn
- Company name on event t-shirt
- Company name on post event video recap
- Company logo placement on sponsored treats, perks, or experience

### Leading Ladies & Leading Men: \$2,500

- Name on event invitation
- Special shout out from DJ
- Name on event website
- Branded tabletop signage

#### Deadline:

**Confirm sponsorship commitments: August 10, 2022**

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### Gold: \$25,000

- 6 build spots per day
- Company logo on event invitation and website
- 2 pre-event and 1 post event social media mentions on Twitter, Instagram, Facebook, and LinkedIn
- Logo on event goody bag
- Logo on event t-shirt
- Logo on post-event video recap (for distribution via Habitat LA newsletter, social media, and YouTube channel)

### Silver Sponsorship Options

**Bling Station:** Stocked with gems, pearls, and all that glitters, when you sponsor the Bling Station, you'll help everyone sparkle on the construction site!

**Lunch:** The lunch sponsorship covers a hearty spread for all participants (including our crew!) on both event days!

**Photo Booth:** A picture is worth a thousand words, especially when there are props involved! Your sponsorship will ensure no one forgets the fun they had.

**Rest and Recharge Oasis:** Your sponsorship will give guests a place to relax with friends and recharge their batteries (literally!) to get them through the day.

**Transportation:** Sponsor the daily shuttle buses that transport our volunteers and crew from the parking lot to build site and back. Getting there is half the fun!

### Bronze Sponsorship Options

**Beverages:** Keep our guests happy and hydrated by sponsoring refreshing drinks throughout the site.

**Dessert:** Sponsor all the sweet treats at this year's event—no one can resist!

**DJ Booth:** It's not a Habitat LA build without great tunes! When you sponsor our DJ booth you also get to lead our post event dance party.

**Online Auction:** Sponsoring the online auction supports shopping for a cause! And all proceeds from the auction support Habitat LA's efforts to build homes, communities, and hope.

**Women's Empowerment Marketplace:** Showcase your commitment to promoting local, female-owned businesses by sponsoring our second annual Women's Empowerment Marketplace!