

HOME BUILDERS BLITZ

Fall 2023

Builders Sponsorship Packet

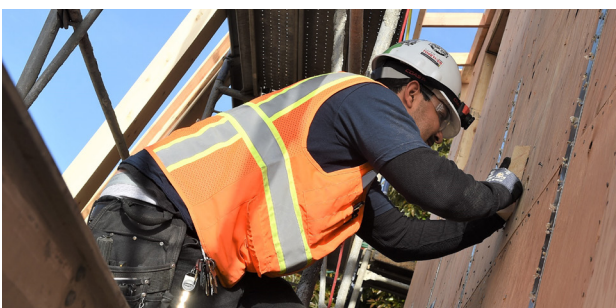


Lancaster, CA

3 one-story homes, single family,
1165sq ft. 3BR, 2BA, two-car garage



Home Builders Blitz 2023 is an exciting, highly visible project hosted by **Habitat for Humanity of Greater Los Angeles (Habitat LA)** and sponsored by three well-recognized construction firms throughout Los Angeles. **Clark Construction, Turner Construction** and **The Whiting-Turner Contracting Company** will be working in partnership (and in competition) to build affordable homes for three low-income partner families in Lancaster, CA in only 2 weeks! This project launches **October 2023!** Please support our teams and donate as we work towards a world where everyone has a decent place to live.



“We are so happy to be a part of the Habitat LA program. It is a blessing that came at the right moment.”

-Maria A., Homeowner

Maria and her daughter became Partner Homeowners through the 2021 Home Builders Blitz. While they were both excited about the happiness their own home will bring, for Maria, it's also about “feeling more secure about the future” through homeownership.



The Home Builders Blitz is a great example of community collaboration and part of Habitat's national advocacy campaign advocating for 10 million individuals to have access to affordable homes. We engage local partners, volunteers and community members to help families achieve the strength, stability and independence they need to build a better life for themselves and their families. Each day, more than 100 skilled tradespeople work tirelessly from sun up to sun down in partnership (and a bit of competitive spirit), donating the building materials, supplies, and hours of labor necessary for the event.

Support the 2023 Home Builders Blitz by donating:

Materials for construction
Professional Services
Lighting
Landscaping
Labor

The Benefits

- Logo included on event website
- Logo included in event recap video
- Event signage
- Invitation to the kickoff and home dedication ceremonies
- Name included in dedication program
- Name included in event invitations
- Social media exposure

You can also donate funds to one of the three construction firms: **Clark Construction**, **Turner Construction**, and **The Whiting-Turner Contracting Company**. Click the logos below to visit the firms' fundraising pages.



Sponsorship Benefits

BENEFITS	LEVELS			
	\$50,000 Diamond	\$25,000 Platinum	\$10,000 Gold	\$5,000 Silver
Employee Engagement Opportunities				
Photo from Builders Blitz posted to Habitat LA's social media	🏠	🏠	🏠	🏠
Opportunity to hear partner homeowner speak	🏠	🏠	🏠	🏠
Invitation to Habitat LA's home celebration event	🏠	🏠	🏠	🏠
Opportunity to attend kick-off event in October 2023	🏠	🏠	🏠	🏠
Opportunity to attend home dedication event at the completion of the project	🏠	🏠	🏠	🏠
Unique Branding and Marketing Opportunities				
Included in exclusive press release highlighting partnership with one of the four Builder Blitz builders	🏠			
Opportunity to present partner homeowners with keys at Habitat LA home dedication	🏠			
Habitat LA will create one banner celebrating its partnership with Company and display on a build site	🏠			
Special recognition of contribution at Habitat LA's home dedication	🏠	🏠		
Company highlighted in event story for Habitat LA's e-newsletter	🏠	🏠	🏠	🏠
Company name in digital program for home dedication	🏠	🏠	🏠	🏠
social media exposure	🏠	🏠	🏠	🏠
Opportunity to place Habitat LA's logo and link on Company's website	🏠	🏠	🏠	🏠
Invitation to Habitat LA's year-end donor event	🏠	🏠	🏠	🏠
Recognition in Habitat LA's e-newsletter (circulation of 90,000+)	🏠	🏠	🏠	🏠