



VIRTUAL VETERANS BUILD 2020

POWERED BY

CITY NATIONAL BANK



AN RBC COMPANY



Veterans Build Sponsorship Levels

★ Gold Star ————— \$10,000

- Full page in Digital Veterans Build Program Book
- Verbal recognition during the event*
- Logo on event registration page, invitation and sponsor scroll
- Social Media engagement
- Logo on event signage displayed at 3 Habitat LA ReStores pre/post event**

★ Silver Star ————— \$5,000

- Full page in Digital Veterans Build Program Book
- Logo on event registration page, invitation and sponsor scroll
- Social Media engagement
- Name on event signage displayed at 3 Habitat LA ReStores pre/post event**

★ Bronze Star ————— \$2,500

- Full page in Digital Veterans Build Program Book
- Logo on event registration page
- Name on invitation and sponsor scroll
- Name on event signage displayed at 3 Habitat LA ReStores pre/post event**

Digital Program Book:

\$1,000 – Full Page

\$ 500 – Half Page

See spec sheet for Digital Program Book information.

Deadline: Wednesday, December 2.

*Sponsor must be confirmed by Friday, November 27.

**Logo must be received by Monday, November 30.

Additional Benefits

In addition to the above Veterans Build benefits, sponsors will also receive annual recognition through Habitat LA's website, e-newsletter, social media and special event invites.

For more information please contact Victoria Green at vgreen@habitatla.org



Habitat for Heroes

We Serve. We Honor. We Build.



HabitatLA | habitatla.org



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Virtual Veterans Build Digital Program Book Spec Sheet

Your ad in the Virtual Veterans Build digital program book is a great way to:

- **Honor veterans and acknowledge their service.**
- **Support Habitat LA's Habitat for Heroes program**
- **Promote your company or organization.**

Ad Copy Samples:

- "Organization Name is proud to support Habitat for Humanity of Greater Los Angeles' Habitat for Heroes program."
- "Organization Name thanks the proud men and women of our Armed Forces for their service."

Ad size	Artwork size	Rate
Full page	7.75"(w) x 7.5"(h)	\$1,000
Half page (horizontal only)	7.75"(w) x 3.75"(h)	\$500

File Formats:

File type: PDF, JPEG or AI

Resolution: 300 dpi

Size: See exact size in chart

Bleed: no bleed or trim marks

Color mode: CMYK

File name format:

OrganizationName_HabitatLAVVB_2020

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please email all final artwork and information to events@habitatla.org by Wednesday, December 2. Please also include your name, phone number and organization name in the e-mail.

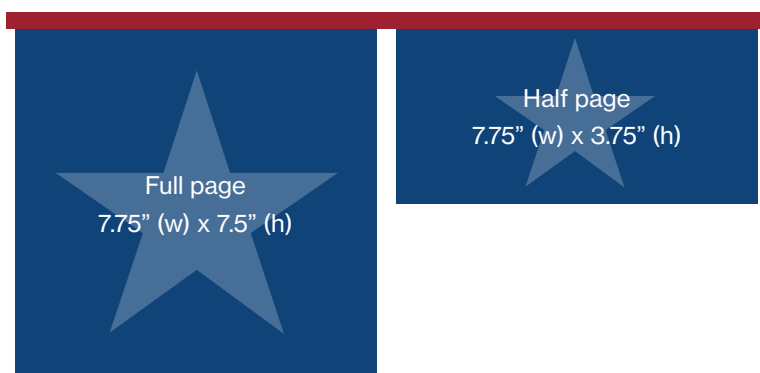
Contact Information:

For questions regarding ad set-up or instructions, please contact Kirstin Wilson at events@habitatla.org.

For questions regarding sponsorships, please contact Victoria Green, Director of Development, at vgreen@habitatla.org.

To purchase a sponsorship or support the event, visit <https://bit.ly/2020VeteransBuild>

All Digital Program Book artwork is due Wednesday, December 2.



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