



Thursday, September 26, 2019 **The Beverly Hilton**



The Los Angeles Builders Ball[®]

The Los Angeles Builders Ball® celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available: aesbid.co/ELP/BB19/.

For questions regarding sponsorship, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.





—2017 Dream Builder "Sugar" Ray Leonard

The 2019 Awards











"I love taking my family out and working on a house. That moment when you see that you've changed the life of someone - that's an excellent learning moment for my kids."

-2018 Dream Builder Holly Robinson Peete

Habitat for Humanity of Greater Los Angeles | habitatla.org 8739 Artesia Blvd, Bellflower, CA 90706 | (310) 323-4663







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\$20,000

\$10,000

\$5,000

\$400

Los Angeles Builders Ball[®] Sponsorship Levels

□ Presenting Sponsor

\$100,000 🗆 Red Carpet Sponsor

- Three premier tables for ten
- Six tickets to the VIP Reception
- Speaking opportunity during the evening's program
- Back cover ad in the event program book**
- Host committee opportunity for one executive
- Logo recognition on event step and repeat
- Logo recognition on event invitation*
- Recognition during the evening's program
- Exclusive partnership press release
- Recognition as a Habitat LA Foundational Partner with additional benefits throughout the year

□ VIP Reception Sponsor

\$50,000

- Two premier tables for ten
- Four tickets to the VIP Reception
- Speaking opportunity at the VIP Reception
- Company/Organization logo recognition at the VIP Reception
- Inside cover ad in the event program book**
- Host committee opportunity for one executive
- Logo recognition on event invitation* Recognition during the evening's program
- Exclusive partnership press release

□ Platinum Sponsor

\$25,000

- Two premier tables for ten
- Two tickets to the VIP Reception
- Two-page spread in the event program book**
- Host committee and honorary host committee opportunities
- Logo recognition on event invitation*
- Recognition during the evening's program

Company logo recognition at red carpet Full page ad in the event program book**

Logo recognition on event invitation*

Two tickets to the VIP Reception

One premier table for ten

· Recognition during the evening's program

□ Gold Sponsor

- One premier table for ten
- Full page ad in the event program book**
- Name recognition on event invitation*
- Recognition during the evening's program

□ Silver Sponsor

- One preferred table for ten
- Full page ad in the event program book**
- Name recognition on event invitation*
- Recognition during the evening's program

*To be included on the event invitation, sponsorship must be confirmed by Friday, June 28, 2019.

**To be included in the event program book, sponsorship must be confirmed by Thursday, August 29, 2019.

□ Individual Gala Tickets

Please reserve individual gala ticket(s)

Los Angeles Builders Ball[®] Program Book Advertisement

See spec sheet for details. Ads must be submitted	by August 29, 20 ⁻
Double page (spread)	\$2,000
Full page	\$1,000
□ Half page	\$750
Quarter page	\$500

Name	Please make checks payable to: Habitat for Humanity of Greater Los Angeles	
Company	Charge my □ VISA □ MC □ DISC □ AMEX for \$	
Address	Card # Exp	
City State Zip	Name on Card CVC#	
Phone Fax	Signature	
Email	Mail this form and payment to: Attn: Los Angeles Builders Ball	
Please do not list my name.		

To purchase sponsorships and tickets: aesbid.co/ELP/BB19/

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Not-For-Profit 501(c)(3) Corporation Tax ID #33-0416470







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Los Angeles Builders Ball[®] Program Book Advertisement Spec Sheet -

Your ad in the Los Angeles Builders Ball® program book is a great way to:

- Congratulate the 2019 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- "Organization Name is proud to support the Habitat for Humanity of Greater Los Angeles 2019 Los Angeles Builders Ball[®]."
- "Organization Name honors the 2019 Builder of the Year, Dream Builder and Foundation Builder."
- "Organization Name celebrates Habitat for Humanity of Greater Los Angeles' mission to Build a Greater Los Angeles."

Ad size	Artwork size	Rate
Double page (spread)	Two files each 7.75"(w) x 7.75"(h)	\$2,000
Full page	7.75"(w) x 7.75"(h)	\$1,000
Half page (horizontal only)	7.75"(w) x 3.8125"(h)	\$750
Quarter page	3.8125"(w) x 3.8125"(h)	\$500



File Formats:

File type: PDF, JPEG or Al Resolution: 300 dpi Size: See exact size in chart Bleed: no bleed or trim marks Color mode: CMYK File name format: OrganizationName_HabitatLABB_2019

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please e-mail all final artwork and information to Genevieve Cerda at gcerda@habitatla.org by **Thursday, August 29, 2019**. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Genevieve Cerda at gcerda@habitatla.org or (424) 246-3624.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

All ads are due August 29, 2019.

