



2016-2017

PARTNERSHIP OPPORTUNITIES





ABOUT US

A Letter from Our President

Thank you for your interest in supporting Habitat for Humanity of Greater Los Angeles (Habitat LA). For the last 18 years, I have been privileged to lead this great organization and can tell you from personal experience that getting involved with Habitat for Humanity is a transformative journey for all involved. Homeownership is life-changing and empowering because it not only gives families much needed stability, strength, and self-reliance, it provides improved opportunities for higher education and better jobs. It also strengthens the fabric of a neighborhood, because there is a direct correlation between the pride that homeownership brings and community involvement. This is especially true of Habitat LA homeowners who invest *sweat equity* hours building their homes and the homes of their neighbors.

Our work would not be possible without our donors and volunteers. Financial resources and volunteer time are needed in order for Habitat LA to increase affordable homeownership opportunities here in greater Los Angeles. As you will learn, Habitat LA is a dynamic organization and there are many ways that you can partner with us to provide the *hand up* that many low-income families and individuals desire. Together we can make an impact on families and communities for generations to come.

ERIN RANK / HABITAT LA PRESIDENT & CEO

The Need for Habitat

The overwhelming need for housing in greater Los Angeles has provided Habitat LA with a unique opportunity to make a significant impact in our local communities. Los Angeles ranks as one of the least affordable housing areas in the U.S. and yet Habitat LA is one of the few - if not only - affordable homeownership programs that serves families and individuals earning 30-80% of the median family income.

How It Works

Through volunteer labor and donations of money and materials, Habitat LA builds decent, sustainable and affordable homes. Habitat homes are sold to partner families and individuals at no profit, financed with affordable, zero equivalent loans with the homeowners' monthly mortgage payments used to build even more Habitat homes. Habitat provides a *hand-up*, not a *hand-out*. In addition to monthly mortgage payments, partner homeowners invest 200-500 hours of *sweat equity* into the building and/or rehabilitation of their home and the homes of others.

Our Plan to Build a Greater Los Angeles

By 2020 Habitat LA will invest \$100 million to make a transformational impact by helping families, revitalizing neighborhoods across Los Angeles, and creating more access to affordable housing. In the next five years we will:

- Commit to make a transformative investment in two initiative areas:
Long Beach's Washington Area Neighborhood and South Los Angeles
- Build and renovate 1,000 homes
- Serve 15,000 people
- Engage 100,000 volunteers
- Build a training center to expand our job training services and programs
- Open 2 additional ReStore Social Enterprises

Accolades



ONE OF ONLY A FEW HABITAT FOR HUMANITY AFFILIATES
TO HAVE RECEIVED THE COVETED CHARITY NAVIGATOR
4-STAR RATING FOR FIVE CONSECUTIVE YEARS

A Habitat for Humanity 
Affiliate of Distinction

RECOGNIZED AS AN AFFILIATE OF DISTINCTION
BY HABITAT FOR HUMANITY INTERNATIONAL
FOR 2013-2015 AND 2015-2017



HOW WE BUILD

CONSTRUCTION

Using Habitat's traditional model of engaging volunteers and future homeowners in the building process, Habitat for Humanity of Greater Los Angeles (Habitat LA) builds new homes throughout our service area in an effort to increase the affordable housing stock throughout greater Los Angeles.

Habitat LA also acquires and rehabilitates existing houses, qualifying families and individuals on the same criteria as new construction.



HOME REPAIR PROGRAM

Habitat LA provides repairs and critical home improvements to low-income veteran and non-veteran households to help alleviate health and safety issues in and around their home. Homeowners can pay for repair services through an affordable repayment plan or choose a zero interest, deferred loan that is forgivable after seven years.

Our goal is to fund 45 projects each fiscal year.



The Mewborn Home (*before home repairs*)



The Mewborn Home (*after home repairs*)

NEIGHBORHOOD REVITALIZATION

Habitat LA's Neighborhood Revitalization (NR) was created to address two interconnected problems in greater Los Angeles; the persistent lack of affordable housing and the disinvestment in our neighborhood infrastructure that has eroded the stability of communities throughout our service area.

In 2009, Habitat LA selected the city of Lynwood, CA for its first NRI target area. Over five years, we invested \$24.3 million to revitalize targeted census tracts with high blight, overcrowding, crime and unemployment. This investment translated into \$163 million in economic impact for Lynwood.

Over the next five years, our target initiative areas will be Long Beach's Washington Area Neighborhood and South Los Angeles.



GREEN BUILDING

Habitat LA has made the commitment that all our new homes will be built to Leadership in Energy and Environmental Design (LEED) standards to ensure energy efficiency and affordability for our partner homeowners. Green elements include:

- Active solar technology
- Energy-efficient design, lighting, heating and cooling systems and Energy Star® appliances
- Low emission finishes – paints and varnish with low VOC (Volatile Organic Compounds)
- Native drought-tolerant landscaping
- Recyclable building materials, recycled carpets, environmentally friendly green siding, thermal pane windows and doors
- Recycled blown-in insulation and Dow foam insulation
- Solar Assisted heated hot water
- Styrofoam insulated panels
- Water-efficient toilets and showerheads
- Water filtration systems to minimize pollution from storm runoff

2016-2017 BUILD SITES

9303 ELM VISTA DR. DOWNEY, CA 90242



- | | | |
|-------------------------------|-------------------------------|-------------------------------|
| Three new homes | Two new homes | One new home |
| · two stories · 3 bedrooms | · two stories · 3 bedrooms | · two stories · 3 bedrooms |
| · 1,258 sq. ft. · 2 bathrooms | · 1,280 sq. ft. · 2 bathrooms | · 1,302 sq. ft. · 2 bathrooms |

8809 RAMONA ST. BELLFLOWER, CA 90706



- | | | |
|-------------------------------|-------------------------------|-------------------------------|
| Three new homes | Two new homes | One new home |
| · two stories · 3 bedrooms | · two stories · 3 bedrooms | · two stories · 3 bedrooms |
| · 1,258 sq. ft. · 2 bathrooms | · 1,280 sq. ft. · 2 bathrooms | · 1,302 sq. ft. · 2 bathrooms |

1316 & 1306 COLEGROVE AVE. MONTEBELLO, CA 90640



- | | |
|-------------------------------|-------------------------------|
| Two new homes | Two new homes |
| · two stories · 4 bedrooms | · two stories · 3 bedrooms |
| · 1,430 sq. ft. · 2 bathrooms | · 1,250 sq. ft. · 2 bathrooms |

4044-4068 GLOBE AVE. CULVER CITY, CA 90230



- two stories · 1,345 sq. ft. · 3 bedrooms · 2.5 bathrooms



- two stories · 1,300 sq. ft. · 3 bedrooms · 2 bathrooms



- two stories · 1,300 sq. ft. · 3 bedrooms · 2 bathrooms



- two stories · 1,300 sq. ft. · 3 bedrooms · 2 bathrooms

Home Sponsorship Levels

 <p>\$150,000 FULL HOUSE SPONSOR</p>	 <p>\$75,000 HALF HOUSE SPONSOR OR REHAB SPONSOR</p>	 <p>\$37,500 QUARTER HOUSE SPONSOR</p>	 <p>\$20,000 HOME REPAIR PROGRAM SPONSOR</p>
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2016-2017 BUILD SITES (cont.)

THE WASHINGTON AREA NEIGHBORHOOD



Habitat LA is committed to continually improving the City of Long Beach, where we were founded, and has identified the Washington Area Neighborhood specifically as a target community to serve through our Neighborhood Revitalization initiative. This commitment is an investment of \$20 million into the building, repairing and renovating of at least 60 homes by 2020 with the cornerstone being Habitat LA's largest project to date, a 38 affordable home community on Locust Avenue. Through this initiative, Habitat LA will partner with key stakeholders to address some of the neighborhood's specific needs, including overcrowding, high rental rates and poverty living.

Become a Legacy Builder

Habitat for Humanity of Greater Los Angeles (Habitat LA) is committed to strengthening low-income communities with a mission to eradicate substandard housing. We ask you to consider bring part of this transformational investment by making a single donation or pledging your commitment over a number of years. Join us in building the foundation for change and create a lasting legacy for generations to come.

NEIGHBORHOOD NAMING: \$1,000,000

This level of donation would benefit you exclusive Washington Neighborhood Revitalization initiative (NRI) naming rights, encompassing all projects and programs of the Washington NRI.

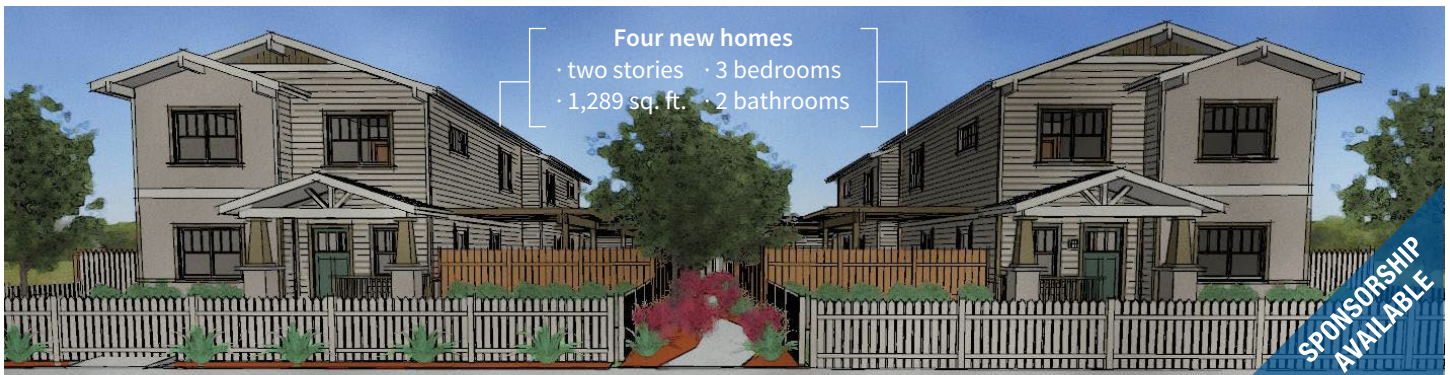
LOCUST AVENUE NAMING: \$750,000

This donation level would benefit you exclusive project naming rights for our 38-home Locust subdivision (e.g. "John Doe Industries – Locust Project").

14TH STREET PROJECT NAMING: \$500,000

This donation level would benefit you exclusive project naming rights for our 12-home 14th Street subdivision. Name to be determined by sponsor.

1950 HENDERSON AVE., LONG BEACH, CA 90806



Home Sponsorship Levels



\$150,000
FULL HOUSE
SPONSOR



\$75,000
HALF HOUSE
SPONSOR OR
REHAB SPONSOR



\$37,500
QUARTER HOUSE
SPONSOR



\$20,000
HOME REPAIR
PROGRAM
SPONSOR



NEW HOUSING OPPORTUNITY AND TRAINING CENTER FOR HABITAT



Habitat for Humanity of Greater Los Angeles (Habitat LA) will be building a brand new permanent headquarters in the City of Bellflower. Plans include a ReStore

as well as a family education and job training program center.

Once in a lifetime naming opportunities at our new headquarters include:

\$3,000,000	The Habitat Campus
\$2,000,000	Headquarters Building
\$1,000,000	Event Space ReStore
\$750,000	Model House
\$500,000	Green Building Technology
\$400,000	Welcome Center
\$300,000	Family Training Center
\$200,000	Café
\$150,000	Volunteer Center Leadership Center Board Room
\$100,000	Garden Library/Multimedia Room Children's Play Area Small Conference Room (2)

BOARD OF DIRECTORS

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PAST CHAIRMAN

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Burgner Experiential

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Cathay Bank

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Proskauer

Ranjan Goswami

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LeAnne Romesburg

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Terranea Resort

Craig Russell

Walt Disney Imagineering

Carl Jordan

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Raul Salinas

AlvaradoSmith

Eva Kalawski

Platinum Equity, LLC

Heidi Snyder

Union Bank

Kim McManus

Mosaic LA

John Sykes

Suffolk Construction

Michelle Meghrouni

Southern California Gas Company

Troy Thrower

The Woodward Group

Matt Petersen

City of Los Angeles

Ken Walker

EY

Lori Raya

Albertsons, Vons and Pavilions



FAITH IN ACTION

“We are all a part of a greater whole in this community and the more people can share in all of that, the better we all are.”

GERRY BROSS / PAST CHAIRMAN OF THE BOARD, HABITAT LA

As an ecumenical Christian housing ministry, Habitat for Humanity of Greater Los Angeles (Habitat LA) strives to demonstrate the love and teachings of Jesus Christ through bringing people of all faiths and backgrounds together with the shared goal of housing families and individuals in need. There are several ways to serve through your place of worship, including:

- Volunteering on and off the build site
- Prayer
- Helping find families in need of homes or repairs
- Sponsoring a home or part of a home
- Hosting an Alternative Christmas event
- Hosting a Habitat LA partner homeowner Bible Study
- Tithing to build Habitat for Humanity homes globally
- Participating in our Interfaith Council & Build Day
- Becoming an advocate for affordable housing
- Serving in our ReStores
- Becoming a Building on Faith leader
- Helping find land to build homes

INTERFAITH INITIATIVE

As a leading affiliate in Habitat for Humanity’s Interfaith Program, Habitat LA brings together the diverse religious and spiritual traditions of greater Los Angeles to build and renovate homes as well as advocate for low-income families and individuals in need of decent and affordable housing here and abroad. One unique build each year is the Interfaith 9/11 National Day of Service, which remembers and honors those we lost through building together in faith.



JOIN A HABITAT LA DENOMINATION COALITION

Given the overall cost and time it takes to build a home, it can be challenging for one congregation to complete a Habitat home on their own. However, when 10-15 congregations come together, it becomes much easier to address the issue of affordable housing and provide homes for low-income families at the same time. Habitat LA already has active Catholic, Lutheran, Methodist, Presbyterian, and Jewish coalitions building each year, as well as other denominations that have voiced an interest in collaborating together. Be sure to contact us if you are interested in joining or starting your own denominational coalition.



LENT BUILD

The Lent Build program joins congregations of diverse denominations and membership sizes together across greater Los Angeles in partnership to build and renovate homes with low-income homeowners in need. The concept is based on Jesus’ disciples’ example to serve others within your community. The Lent Build gives congregations an opportunity to reach its goals of ministry and local missions by offering people a way to share God’s love and lead people to grow in their faith. It is a tangible way for church members to put their faith into action and reach beyond the walls of the church to serve.



SIGNATURE PROGRAMS

Program Sponsorship Levels

\$50,000
UNDERWRITER

\$25,000
PARTNER

\$10,000
SUPPORTER



HABITAT FOR HEROES

We Serve. We Honor. We Build.

Habitat for Heroes is a veterans outreach initiative seeking to assist, engage, mobilize and educate military members and veterans about our programs and services. Your support helps us to provide opportunities for veterans in the areas of:

- Homeownership
- Home Repair
- Employment
- Volunteerism
- Advocacy

This year, our goal is to engage 700 veterans through the programs listed above as well as to complete 25 critical home repairs. This initiative also provides organizations with the opportunity to sponsor a home designated for a veteran and his or her family.

FAMILY INVESTMENT PROGRAM

The Family Investment Program is designed to prepare Habitat for Humanity of Greater Los Angeles (Habitat LA) partner homebuyers with the knowledge, skills and resources needed for successful homeownership during the pre/post purchase phase. Your support helps us provide classes in:

- Family Wellness
- Financial Literacy
- Home Safety and Emergency Preparedness
- Tool Time

YOUTH UNITED

The power of YOUth can help build a better Los Angeles. Join us in engaging and empowering young people ages 5-25 in advocacy and community service. Our goals this year are:

- Engaging 5,000 youth
- Partnering with 150 schools or youth groups

Your support of our Youth United program will help young volunteers raise awareness and additional funds to build and repair more homes throughout greater Los Angeles.



"Seeing others having fun while volunteering motivates me to work harder as a Habitat volunteer." JENNY SIM / FORMER PRESIDENT OF HABITAT LA YOUTH UNITED



SIGNATURE EVENTS

HOLLYWOOD BUILD *Entertainment Industry Build and Power Women, Power Tools® June 2017*

Habitat LA will bring together more than 400 volunteers to **Build a Greater Los Angeles** for our 2017 **Hollywood Build**, featuring the **Entertainment Industry Build** and 14th Annual **Power Women, Power Tools®** event. During the weekend event, volunteers including talent, entertainment industry executives, corporate leaders, government officials, faith groups and community stakeholders will work alongside Habitat LA homeowners and homebuyers.

Notable Past Supporters: Patricia Arquette, Stephen "tWitch" Boss, Julie Bowen, Garth Brooks, Rosario Dawson, Allison Holker, Matt Kemp, Jared Leto, Linkin Park, Ricky Martin, Holly Robinson Peete, Pauley Perrette, Whitney Port, Luc Robitaille, Tom Shadyac, Maria Shriver, Randall Wallace, Chandra Wilson



LOS ANGELES BUILDERS BALL® *September 28, 2017*



The 2017 **Los Angeles Builders Ball®** will be held on Thursday, September 28, 2017 at the Beverly Hilton Hotel and will honor our counterparts in the building and real estate industries. Proceeds will support Habitat LA initiatives to revitalize neighborhoods. Past honorees include Earvin "Magic" Johnson, Trammell Crow, Arnold Schwarzenegger, Maria Shriver, and Delta Air Lines.

VETERANS BUILD *November 10, 2017*



Habitat LA will bring together more than 400 volunteers and veterans in recognition of Veterans Day for our 2017 **Veterans Build** on November 10, 2017. This build event will honor the veteran community for their service to our country and will further Habitat LA's mission of **Building a Greater Los Angeles**.

SIGNATURE EVENT SPONSORSHIPS

\$150,000 - Title Sponsor

\$100,000 - Diamond

\$75,000 - Platinum

\$50,000 - Gold

\$25,000 - Silver

\$15,000 - Bronze

\$10,000 - Architect

\$5,000 - Builder

Building a Greater Los Angeles



CORPORATE OPPORTUNITIES



"This home has brought us even closer together by providing us with security and so much happiness." CHANTHY YI / HABITAT LA PARTNER HOMEOWNER



CORPORATE BUILD DAY

Habitat LA's Corporate Build Day Program is an exciting and engaging way for companies and their employees to give back to the local community in a tangible way. Our Corporate Build Day gives employees the opportunity to get out of the office for a day of team building. Your company's charitable donation covers the "sticks and bricks" of the build day.

PARTNERSHIP BENEFITS

- Priority Build Days: Wednesday - Saturday
- Employee Engagement for up to 25 volunteers
- Group Photo
- Invitation to the Home Dedication Ceremony
- Recognition in Habitat LA's social media sites and e-newsletter
- Use of Habitat LA logo on t-shirts for your team members
- Skilled site leadership that provides all tools and instruction to complete the day's tasks in a safe and fun environment
- Opportunity to:
 - Hang your company banner on the construction site during the build day
 - Hear from a partner Habitat LA homeowner, sharing their experience and journey to homeownership
 - Be a guest blogger on our Building a Greater Los Angeles blog: www.habitatla.org/blog



BUILD DAY SCHEDULE

8:00am: Registration
8:30am: Orientation & Assignment
11:30am: Lunch
12:30am: Return to Work
3:30pm: Clean Up & Dismissal

REQUIREMENTS

- A full day commitment: 8:00am - 3:30pm
- All volunteers must be at least 16 years of age
- All completed forms must be brought to site on the day of your build
- NO prior constructions experience is necessary!

**BUILD DAY SPONSORSHIP
OPPORTUNITIES START AT \$5,000***

**Larger groups or other sponsorship opportunities also available.*



Affiliate of Distinction 2015-2017

SPONSORSHIP LEVELS & BENEFITS

Building a Greater Los Angeles

STANDARD SPONSORSHIP	\$1k	\$5k	\$10k	\$15k	\$25k	\$50k	\$75k	\$100k	\$150k
Number of Volunteer Build Days (Wed-Sat for up to 20-25 employees in 2016-17)		1	2	3	4	6	8	10	12
Recognition in Habitat LA Annual Report	★	★	★	★	★	★	★	★	★
Recognition in Habitat LA Monthly E-newsletter (50,000+)	★	★	★	★	★	★	★	★	★
Year-End Corporate Event Invitation	★	★	★	★	★	★	★	★	★
Guest Blogger Opportunity	★	★	★	★	★	★	★	★	★
Name on Habitat LA Corporate Donor Landing Webpage	★	★	★	★	★	★	★	★	★
Habitat LA's Logo/Link on Company's Website	★	★	★	★	★	★	★	★	★
Social Media Exposure (e.g. Facebook, Twitter, Instagram)	★	★	★	★	★	★	★	★	★
Name in Habitat LA Printed Color Program		★	★	★	★	★	★	★	★
Invitation to a Habitat LA Home Celebration Event (e.g. Groundbreaking, Kickoff, Dedication)		★	★	★	★	★	★	★	★
Recognition at a Habitat LA Event			★	★	★	★	★	★	★
Executive Build Spots for the Hollywood Build					★	★	★	★	★
Partnership Press Release					★	★	★	★	★
Opportunity to Display Corporate Banner on a Build Site						★	★	★	★
Logo on Annual Sponsor Recognition Ad						★	★	★	★
Logo on Annual Sponsor Recognition Billboard							★	★	★
Logo on Habitat LA Event Invitation							★	★	★
Co-branded Partnership Banner							★	★	★
Exclusive Partnership Press Release with Company Quote								★	★
Logo on Habitat LA Website Homepage								★	★
Commemorative Piece on a Habitat LA Build Site								★	★
Speaking Opportunity at a Habitat LA Event								★	★
Partnership Recognition Billboard									★
Partnership Video Package with Social Media Exposure									★
Special Event Build Day Spots (PWPT, Hollywood Build)					2	4	6	8	10



8739 Artesia Blvd, Bellflower, CA 90706
310.323.4663 | www.habitatla.org



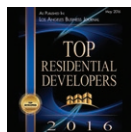
MISSION *Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.*

VISION *A world where everyone has a decent place to live.*

CORE VALUES Diversity • Efficiency • Faith-Based • Global Perspective
Innovation • Integrity • Leadership • Partnership • Sustainability



Habitat for Humanity of Greater Los Angeles has achieved the coveted Charity Navigator 4-star rating awarded to non-profits for sound fiscal management and commitment to accountability and transparency.



Habitat LA has made The Los Angeles Business Journal's list of the Top 25 Residential Developers in Los Angeles as the only non-profit included for three years in a row.



A Habitat for Humanity 
Affiliate of Distinction
2015–2017

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Building a Greater Los Angeles