

## Sponsorship Opportunities

## ❖ Presenting Builder - \$100,000

- o Three VIP tables for ten at the Builders Ball
- o Speaking opportunity for a representative during the evening's program
- o Back cover ad in the Builders Ball program book
- Company/Organization's logo on event step & repeat
- o Company/Organization's logo recognition on all event printed materials
- Habitat LA will create an exclusive press release including quote from a Company/Organization executive
- o Company/Organization's logo listed on Habitat LA's website homepage
- Opportunity to place Habitat LA's logo and link on Company/Organization's website
- Social media exposure (e.g. Facebook, Twitter, Instagram), including the opportunity to be a guest blogger on Habitat LA's website
- o Invitation to Habitat LA's Year-End Corporate Event
- o Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- o Recognition in Habitat LA's Annual Report

## ❖ Platinum Builder - \$25,000

- o Two VIP tables for ten at the Builders Ball
- o Company/Organization recognition during the evening's program
- o One full page ad in the Builders Ball program book
- o Company/Organization's logo recognition on all event printed materials
- o Company/Organization's logo listed on Habitat LA's website homepage
- Recognition in Habitat LA's monthly e-newsletter (circulation over 50,000)
- Recognition in Habitat LA's Annual Report

## ❖ Diamond Builder - \$10,000

- One VIP table for ten at the Builders Ball
- Company/Organization recognition during the evening's program
- One full page ad in the Builders Ball program book
- Company/Organization's name recognition in all event printed materials
- Company/Organization's name on Habitat LA website
- Company/Organization's name recognition in Habitat LA's monthly enewsletter (circulation over 50,000)



- o Recognition in Habitat LA's Annual Report
- ❖ Gold Builder \$5,000
  - o One table of ten at the Builders Ball
  - o One full page ad in the Builders Ball program book
  - o Company/Organization name recognition included on invitation and program book
- ❖ Individual Ticket \$350
- **Program Book Opportunities:**

Full Page Ad - \$1,000

Half Page Ad - \$500