



Thursday, September 27, 2018
The Beverly Hilton



The Los Angeles Builders Ball®

The **Los Angeles Builders Ball®** celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available:
bit.ly/LABB2018.

For questions regarding sponsorship, please contact
Helen Dosta, Director of Development, at
hdosta@habitatla.org or (424) 246-3653.

The 2018 Awards

Builder of the Year
Watt Companies

Dream Builder
Holly Robinson Peete

Foundation Builder
LA Galaxy



“Habitat LA gives people freedom and allows them to think bigger. That is why we all need to get involved and help more families reach their dreams.”

—2015 Dream Builder Earvin “Magic” Johnson



“The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things.”

—2017 Dream Builder “Sugar” Ray Leonard



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Los Angeles Builders Ball® Sponsorship Levels

- Presenting Sponsor \$100,000
Red Carpet Sponsor \$20,000
Gold Sponsor \$10,000
Silver Sponsor \$5,000
Platinum Sponsor \$25,000
Los Angeles Builders Ball® Program Book Advertisement
Double page (spread) \$2,000
Full page \$1,000
Half page \$750
Quarter page \$500

*To be included on the invitation, sponsorship must be confirmed in writing by July 13, 2018. To be included in the program book, sponsorship must be confirmed in writing by Sept. 10, 2018.

Los Angeles Builders Ball® Program Book Advertisement
Please see spec sheet for details.

Name
Company
Address
City State Zip
Phone Fax
Email

Please make checks payable to:
Habitat for Humanity of Greater Los Angeles
Charge my VISA MC DISC AMEX for \$
Card # Exp.
Name on Card CVC#
Signature

Mail this form and payment to:
Attn: Los Angeles Builders Ball
Habitat for Humanity of Greater Los Angeles
8739 Artesia Blvd., Bellflower, CA 90706

To purchase sponsorships and tickets: bit.ly/LABB2018





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Los Angeles Builders Ball® Program Book Advertisement Spec Sheet

Your ad in the Los Angeles Builders Ball® program book is a great way to:

- Congratulate the 2018 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- “*Organization Name* is proud to support the Habitat for Humanity of Greater Los Angeles 2018 Los Angeles Builders Ball®.”
- “*Organization Name* honors the 2018 Builder of the Year, Dream Builder and Foundation Builder.”
- “*Organization Name* celebrates Habitat for Humanity of Greater Los Angeles’ mission to Build a Greater Los Angeles.”

File Formats:

File type: PDF, JPEG or AI
Resolution: 300 dpi
Size: See exact size in chart
Bleed: no bleed or trim marks
Color mode: CMYK
File name format:
OrganizationName_HabitatLABB_2018

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please e-mail all final artwork and information to Clare Ferguson at cferguson@habitatla.org by **Monday, September 10, 2018**. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Clare Ferguson, Resource Development Coordinator, at cferguson@habitatla.org or (424) 246-3635.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

All ads are due September 10, 2018.

Ad size	Artwork size	Rate
Double page (spread)	Two files each 7.75”(w) x 7.75”(h)	\$2,000
Full page	7.75”(w) x 7.75”(h)	\$1,000
Half page (horizontal only)	7.75”(w) x 3.8125”(h)	\$750
Quarter page	3.8125”(w) x 3.8125”(h)	\$500

