



# Los Angeles Builders Ball

Thursday, September 27, 2018  
The Beverly Hilton



## The Los Angeles Builders Ball®

The **Los Angeles Builders Ball®** celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available: [bit.ly/LABB2018](http://bit.ly/LABB2018).

For questions regarding sponsorship, please contact **Helen Dosta, Director of Development, at [hdosta@habitatla.org](mailto:hdosta@habitatla.org) or (424) 246-3653.**

## The 2018 Awards

**Builder of the Year**

**Dream Builder**

**Foundation Builder**



"Habitat LA gives people freedom and allows them to think bigger. That is why we all need to get involved and help more families reach their dreams."

—2015 Dream Builder Earvin "Magic" Johnson



"The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things."

—2017 Dream Builder "Sugar" Ray Leonard





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### Los Angeles Builders Ball® Sponsorship Levels

- Presenting Sponsor** ————— **\$100,000**
  - Three premier tables for ten
  - Six tickets to the VIP Reception
  - Speaking opportunity during the evening's program
  - Back cover ad in the Builders Ball® program book\*
  - Host committee opportunity for one executive
  - Logo recognition on event step 'n repeat
  - Logo recognition on all event printed materials\*
  - Recognition during the evening's program
  - Exclusive partnership press release
  - Recognition as a Habitat LA Foundational Partner with additional benefits throughout the year
- Red Carpet Sponsor** ————— **\$20,000**
  - One premier table for ten
  - Two tickets to the VIP Reception
  - Company logo recognition at red carpet
  - Full page ad in the Builders Ball program book\*
  - Logo recognition on all event printed materials\*
  - Recognition during the evening's program
- VIP Reception Sponsor** ————— **\$50,000**
  - Two premier tables for ten
  - Four tickets to the VIP Reception
  - Speaking opportunity at the VIP Reception
  - Company/Organization logo recognition at the VIP Reception
  - Inside cover ad in the Builders Ball program book\*
  - Host committee opportunity for one executive
  - Logo recognition on all event printed materials\*
  - Recognition during the evening's program
  - Exclusive partnership press release
- Gold Sponsor** ————— **\$10,000**
  - One premier table for ten
  - Full page ad in the Builders Ball program book\*
  - Name recognition on all event printed materials\*
  - Recognition during the evening's program
- Platinum Sponsor** ————— **\$25,000**
  - Two premier tables for ten
  - Two tickets to the VIP Reception
  - Two-page spread in the Builders Ball program book\*
  - Host committee and honorary host committee opportunities
  - Logo recognition on all event printed materials\*
  - Recognition during the evening's program
- Silver Sponsor** ————— **\$5,000**
  - One preferred table for ten
  - Full page ad in the Builders Ball program book\*
  - Name recognition on all event printed materials\*
  - Recognition during the evening's program

*\*To be included on the invitation, sponsorship must be confirmed in writing by July 13, 2018. To be included in the program book, sponsorship must be confirmed in writing by Sept. 10, 2018.*

#### Los Angeles Builders Ball® Program Book Advertisement

Please see spec sheet for details.

- Double page (spread) ————— **\$2,000**
- Full page ————— **\$1,000**
- Half page ————— **\$750**
- Quarter page ————— **\$500**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please make checks payable to:  
Habitat for Humanity of Greater Los Angeles

Charge my  VISA  MC  DISC  AMEX for \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_ CVC# \_\_\_\_\_

Signature \_\_\_\_\_

Mail this form and payment to:  
Attn: Los Angeles Builders Ball  
Habitat for Humanity of Greater Los Angeles  
8739 Artesia Blvd., Bellflower, CA 90706

**To purchase sponsorships and tickets: [bit.ly/LABB2018](http://bit.ly/LABB2018)**

Please do not list my name.





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**Los Angeles Builders Ball® Program Book Advertisement Spec Sheet**

Your ad in the Los Angeles Builders Ball® program book is a great way to:

- Congratulate the 2018 award recipients.
- Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

**Ad Copy Samples:**

- “*Organization Name* is proud to support the Habitat for Humanity of Greater Los Angeles 2018 Los Angeles Builders Ball®.”
- “*Organization Name* honors the 2018 Builder of the Year, Dream Builder and Foundation Builder.”
- “*Organization Name* celebrates Habitat for Humanity of Greater Los Angeles’ mission to Build a Greater Los Angeles.”

**File Formats:**

File type: PDF, JPEG or AI  
Resolution: 300 dpi  
Size: See exact size in chart  
Bleed: no bleed or trim marks  
Color mode: CMYK  
File name format:  
OrganizationName\_HabitatLABB\_2018

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

**Submissions:**

Please e-mail all final artwork and information to Clare Ferguson at cferguson@habitatla.org by **Monday, September 10, 2018**. Please also include your name, phone number and organization name in the e-mail.

**Contact Information:**

For questions regarding ad set-up or instructions, please contact Clare Ferguson, Resource Development Coordinator, at cferguson@habitatla.org or (424) 246-3635.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

**All ads are due September 10, 2018.**

Ad size	Artwork size	Rate
Double page (spread)	Two files each 7.75”(w) x 7.75”(h)	\$2,000
Full page	7.75”(w) x 7.75”(h)	\$1,000
Half page (horizontal only)	7.75”(w) x 3.8125”(h)	\$750
Quarter page	3.8125”(w) x 3.8125”(h)	\$500

