



Thursday, September 27, 2018 The Beverly Hilton



The Los Angeles Builders Ball®

The **Los Angeles Builders Ball**® celebrates Habitat for Humanity of Greater Los Angeles (Habitat LA) and its counterparts in the building, real estate and related industries, as well as partners and donors, who are helping transform the landscape of Los Angeles. It is an evening to raise awareness and funds to help empower families and build strength and stability in our communities through homeownership.

Sponsorship opportunities and tickets are available: **bit.ly/LABB2018**.

For questions regarding sponsorship, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.



"Habitat LA gives people freedom and allows them to think bigger. That is why we all need to get involved and help more families reach their dreams."

-2015 Dream Builder Earvin "Magic" Johnson

The 2018 Awards

Builder of the Year

Dream Builder

Foundation Builder















"The foundation Habitat LA provides for families to build and purchase homes is a catalyst for their future success and well-being. When we all come together, we can achieve great things."

-2017 Dream Builder "Sugar" Ray Leonard









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Los Angeles Builders Ball® Sponsorship Levels

	Presenting Sponsor ——\$	100,000		Red Carpet Sponsor	-\$20,000
	Three premier tables for ten	ŕ		One premier table for ten	
	Six tickets to the VIP Reception			Two tickets to the VIP Reception	
	Speaking opportunity during the evening's program			Company logo recognition at red carpet	
	Back cover ad in the Builders Ball® program book*			Full page ad in the Builders Ball program book*	
	Host committee opportunity for one executive			Logo recognition on all event printed materials*	
	Logo recognition on event step 'n repeat			Recognition during the evening's program	
	Logo recognition on all event printed materials*				
	Recognition during the evening's program		П	Gold Sponsor	-\$10,000
	Exclusive partnership press release		Ξ.	One premier table for ten	φ10,000
	Recognition as a Habitat LA Foundational Partner with a	additional		Full page ad in the Builders Ball program book*	
	benefits throughout the year	additional		Name recognition on all event printed materials*	
	benefits throughout the your			Recognition during the evening's program	
П	VIP Reception Sponsor ——\$	50,000		necognition during the evening's program	
_	Two premier tables for ten	30,000		Cilver Cooper	¢ E 000
			ш	Silver Sponsor	-\$5,000
•	Four tickets to the VIP Reception			One preferred table for ten	
	Speaking opportunity at the VIP Reception			Full page ad in the Builders Ball program book*	
•	Company/Organization logo recognition at the VIP Rece	eption		Name recognition on all event printed materials*	
•	Inside cover ad in the Builders Ball program book*			Recognition during the evening's program	
•	Host committee opportunity for one executive				
•	Logo recognition on all event printed materials*			*To be included on the invitation, sponsorship must be	
٠	Recognition during the evening's program			in writing by July 13, 2018. To be included in the progr	
•	Exclusive partnership press release			sponsorship must be confirmed in writing by Sept. 10), 2018.
П	Platinum Sponsor — \$	25,000		Les Angeles Builders Ball® Dreswern Back Ad	ticomont
_	Two premier tables for ten	25,000		Los Angeles Builders Ball® Program Book Ad	verusemeni
	Two tickets to the VIP Reception			Please see spec sheet for details.	
					# 0.000
	Two-page spread in the Builders Ball program book*	itioo	_	Double page (spread) ————————————————————————————————————	\$2,000
•	Host committee and honorary host committee opportun	illies	L	I Full page ————————————————————————————————————	-\$1,000
•	Logo recognition on all event printed materials*			Half page	
•	Recognition during the evening's program			l Half page ————————————————————————————————————	\$500
	Name			Please make checks payable to:	
				Habitat for Humanity of Greater Los Angeles	
	Company				
	Company			Charge my $\;\square$ VISA $\;\square$ MC $\;\square$ DISC $\;\square$ AMEX for $\$$ _	
	Address			Card # Exp	
	City State Zip			Name on Card CVC# _	
				Signature	
	Phone Fax				
	Email			Mail this form and payment to:	
	Email			Attn: Los Angeles Builders Ball	
	Diago do not list my namo			Habitat for Humanity of Greater Los Angeles	
	Please do not list my name.			8739 Artesia Blvd., Bellflower, CA 90706	





To purchase sponsorships and tickets: bit.ly/LABB2018





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Los Angeles Builders Ball® Program Book Advertisement Spec Sheet

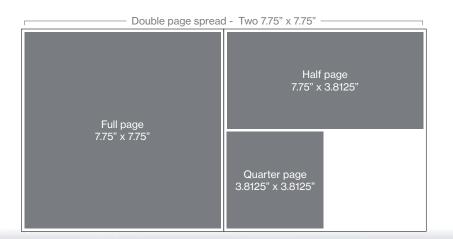
Your ad in the Los Angeles Builders Ball® program book is a great way to:

- Congratulate the 2018 award recipients.
- · Celebrate the work of Habitat for Humanity of Greater Los Angeles.
- Promote your organization.

Ad Copy Samples:

- "Organization Name is proud to support the Habitat for Humanity of Greater Los Angeles 2018 Los Angeles Builders Ball®."
- "Organization Name honors the 2018 Builder of the Year, Dream Builder and Foundation Builder."
- "Organization Name celebrates Habitat for Humanity of Greater Los Angeles' mission to Build a Greater Los Angeles."

Ad size	Artwork size	Rate
Double page (spread)	Two files each 7.75"(w) x 7.75"(h)	\$2,000
Full page	7.75"(w) x 7.75"(h)	\$1,000
Half page (horizontal only)	7.75"(w) x 3.8125"(h)	\$750
Quarter page	3.8125"(w) x 3.8125"(h)	\$500



File Formats:

File type: PDF, JPEG or Al Resolution: 300 dpi

Size: See exact size in chart Bleed: no bleed or trim marks

Color mode: CMYK File name format:

OrganizationName_HabitatLABB_2018

If you need your ad designed, please supply copy, vector logo and photos (JPG, 300 dpi, 100% print size, CMYK).

Submissions:

Please e-mail all final artwork and information to Clare Ferguson at cferguson@habitatla.org by **Monday, September 10, 2018**. Please also include your name, phone number and organization name in the e-mail.

Contact Information:

For questions regarding ad set-up or instructions, please contact Clare Ferguson, Resource Development Coordinator, at cferguson@habitatla. org or (424) 246-3635.

For questions regarding sponsorships, please contact Helen Dosta, Director of Development, at hdosta@habitatla.org or (424) 246-3653.

All ads are due September 10, 2018.



