








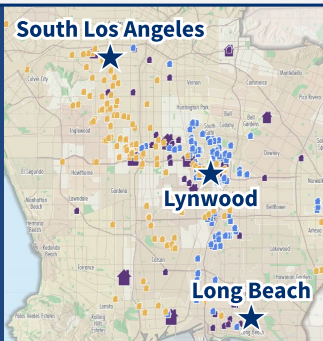
## OUR IMPACT

For 25 years, **Habitat for Humanity of Greater Los Angeles** (Habitat LA) has strengthened low-income communities from Long Beach to the mountains and from Montebello to the Ventura County line, covering two-thirds of Los Angeles County. This vast region is comprised of 182 communities, 51 cities, including the City of Los Angeles, and 61 unincorporated areas throughout the County.

Together, over 125,000 volunteers and donors have invested more than 1 million service hours building, renovating and repairing over 700 homes. Together, we've helped nearly 4,000 Angelenos build opportunities for their families and strengthen their communities with decent, sustainable, and affordable housing.

### Our Service Area

-  1-3 units
-  4-10 units
-  More than 10 units
-  New Construction
-  Home Repair
-  Rehab
-  Target Areas



In 2009, through Habitat LA's Neighborhood Revitalization Initiative (NRI), the city of Lynwood was selected as the first targeted area. Over the next 5 years, Habitat LA invested \$24.3 million dollars to revitalize targeted census tracts with high blight, overcrowding, crime, and unemployment.

The investment translated into \$163 million in economic impact and created 69 new homeownership opportunities, repaired 25 homes, and renovated key community buildings (ie. churches and markets).

## OUR GOALS

By 2020 Habitat LA will invest \$100 million to make a transformational impact by helping families, revitalizing neighborhoods across Los Angeles, and creating more access to affordable housing. To date, we are nearly halfway to our goal and we need your support.

Through the campaign we will:

- Target two new initiative areas: The Washington Area Neighborhood in Long Beach and South Los Angeles.
- Partner with 15 cities to improve housing stock.
- Provide 150 new partner homebuyers with affordable financing.
- Build a new home for Habitat LA and training center which will expand our programs and offer job training services.
- Open 2 new ReStore Social Enterprises.

Today, social and economic trends cloud LA's future. As population growth, gentrification, and antiquated zoning restrictions push home prices ever higher, too many of LA's honest, hardworking families find themselves forced into increasingly unaffordable, substandard housing. Combined, these forces undermine family integrity, neighborhood stability and school quality constricting the social mobility of too many low-income Angelenos.

***Now is the time to Build a Greater Los Angeles - advancing our communities for generations to come.***



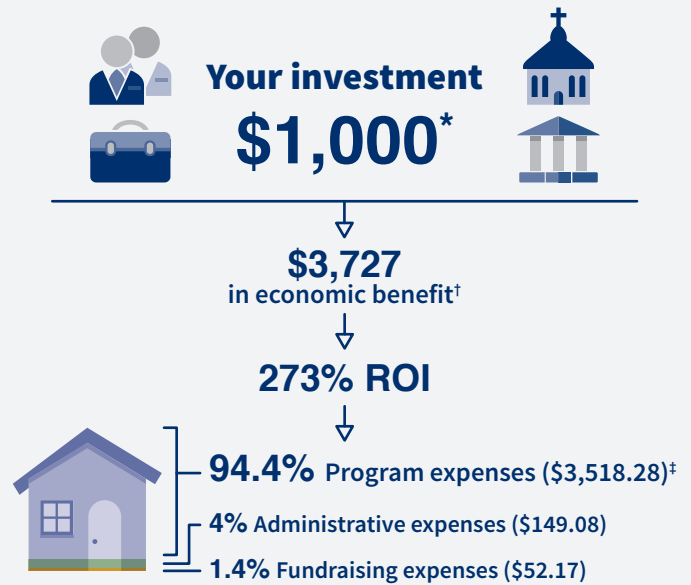
# BUILDING A GREATER LOS ANGELES

## OUR INVESTMENT

In addition to strengthening families and honoring veterans, seniors, and the disabled through affordable homeownership, Habitat LA provides an outstanding 273% return on investment for each donation dollar.

At the same time Habitat LA has a far greater economic impact on the region than one might expect through generating jobs, retail sales, and tax revenues throughout each community we serve. Every \$1,000 invested in Habitat LA results in a total economic benefit of \$3,727.

Over the past 25 years, Habitat LA has achieved a total impact of over \$745 million for the region and looks to have a \$697 million economic impact through this campaign over the next five years.



**Over the past 25 years, Habitat LA's economic impact has been**  
**\$745 million**

\* Assumed program spending of \$20M per year

† Research and analysis conducted by Professor Jiyoung Park, University at Buffalo, The State University of New York and CREATE, USC

‡ Charity Navigator 2016

## OUR LEGACY

Coming out of the recession, fewer than 39% of families have a “rainy day” fund, and one unforeseen expense can prevent them from being able to pay for housing. Indeed, far too many hardworking families in Los Angeles have been priced out of the housing market and by helping them build their own decent, affordable homes, we are committed to breaking the cycle of poverty and instability for every homeowner we serve. We find homeownership is a positive factor in creating social, economic, and educational stability.

Our volunteers, donors, and sponsors are committed to investing in the advancement of LA’s families, veterans, and senior citizens. We will work harder than ever to provide families with opportunities to earn a hand-up in achieving their fullest potential.



And we invite you to join us!

Join us in strengthening families and communities. Join us and we will build the foundation for a more economically, socially, and environmentally sustainable Los Angeles together—for the next quarter century—and beyond.

**Together we can make a difference. Our future starts today. Join us in Building a Greater Los Angeles.**